

CALIF-ASIA/HERMOSA RATTAN





Box
C-6

WELCOME

This catalog presents the joining of two exceptional manufacturers of rattan furniture. Each producing its own type of furniture; each with its own designs. Both, however, with the same philosophy of business...that of providing the finest designs, workmanship and service. Calif-Asia and Hermosa Rattan together offer a complete range of rattan furniture styles...and the best possible values.

Calif-Asia, manufacturer/importer, with factories in Hong Kong and the Philippines produces woven, peel cane and formed pole rattan furniture.

Hermosa Rattan, with factory in Pico Rivera, California, manufactures a fine line of formed pole rattan furniture.

Both companies stress meticulous craftsmanship. Both companies stress service to the customer.

This catalog is designed for the buyer of rattan furniture. It offers imported and local production. It represents a complete range of types and styles. It provides a single source for all rattan needs.



Published
February, 1972

THE DESIGNERS

Originally, rattan furniture designs were the work of Oriental craftsmen. Designs created to accommodate this unique raw material and the handcrafting production techniques. Many of these early designs possessed an original and sensitive quality...a quality that has caused them to persist, and continue popular, to present times.

Today, designers with international reputations such as Hall Bradley, John Caldwell, Tadao Inouye and Lawrence Peabody A.I.D. create the designs for Calif-Asia and Hermosa Rattan. Skilled designers with an intimate knowledge of the inherent characteristics of rattan, the production techniques utilized, and the special look resulting from handcrafted production take full advantage of these important factors to achieve a certain design goal. Designs that reflect current trends, yet retain the gentle Oriental influence.

Calif-Asia and Hermosa Rattan designs possess an original and sensitive quality...a quality that will cause them to persist, and continue popular, for many years to come.



Hall Bradley, staff designer for Brown Jordan and division companies Calif-Asia and Hermosa Rattan, is recognized as one of the most prolific designers in the area of fine leisure furniture. Following graduation from Yale College and Yale School of Architecture with B.A. and B.F.A. degrees, Mr. Bradley worked briefly in architecture before changing to pursue a natural inclination for furniture design. As a furniture designer, Hall Bradley has been the recipient of numerous important awards. In addition to others, his designs have received awards in every California Design Exhibit sponsored by the Pasadena Art Museum.



John Caldwell's academic work was taken at California State College, Los Angeles where B.A. and M.A. degrees were earned. In addition he spent two years in highly specialized advance study at the Art Center College of Design, Los Angeles. Mr. Caldwell's designs range from contemporary to transitional with excellent sensitivity for proportion and balance. Designs well founded in the basics of good design with a highly individual style and flair. Awards include the distinguished California Design Exhibit of the Pasadena Art Museum and Design West. Editorial features have appeared in many highly regarded design publications.



Tadao E. Inouye's design philosophy, based on the beauty of simplicity, took form during six years of study at the Chouinard Art Institute in Los Angeles, and was refined working for his Chouinard instructor's design firm. Notable among awards received is his Kantan chair design which was selected an award winner in 1958 by the Pasadena Art Museum. In 1959, Kantan was exhibited at the Industrial Worlds Fair held at Tokyo, Japan. And in 1969 Kantan became a part of the prestigious "Please Be Seated" exhibit sponsored by the American Federation of Arts, the Cooper-Hewitt Museum and the Smithsonian Institution.



Lawrence Peabody's outstanding reputation was gained in large part from his "total environment" concept of design. A concept that matured and gained stature when he established his own design firm in 1955. Mr. Peabody is a graduate of the Rhode Island School of Design with graduate work at the Royal Academy of Fine Arts, Copenhagen, Denmark. Today, Lawrence Peabody designs a broad range of consumer products and his interior design commissions have taken him all over the world. Design awards have been bestowed by many of the nation's most prestigious organizations.

CALIF-ASIA

In 1972, Calif-Asia is celebrating its 51st anniversary as a manufacturer/importer of fine rattan furniture. This long experience has proven valuable in three important respects. The talent to know good design in rattan furniture. The recognition of high standards of workmanship. And finally, the ability to maintain reliable delivery schedules importing from the Orient.

Calif-Asia produces a wide range of woven and peel cane furniture in Hong Kong. Woven items from fanciful Victorian to contemporary Parsons. Tough peel cane with its own special look.

Formed pole rattan furniture is produced in the Philippines. Game sets, dining and seating groups, and occasional seating pieces in a variety of high style designs.

All made by hand for a distinctive handcrafted look.

All made by hand for exceptional durability.

Calif-Asia has the experience in rattan furniture... experience that results in high product value.



QUEENSGATE

Queensgate, designed by John Caldwell, presents a formal, straight-line design format with unique joinery of the side rails to the top of the back. Design details popularized by Thomas Sheraton... adapted to rattan. A distinguished design with an informal look.

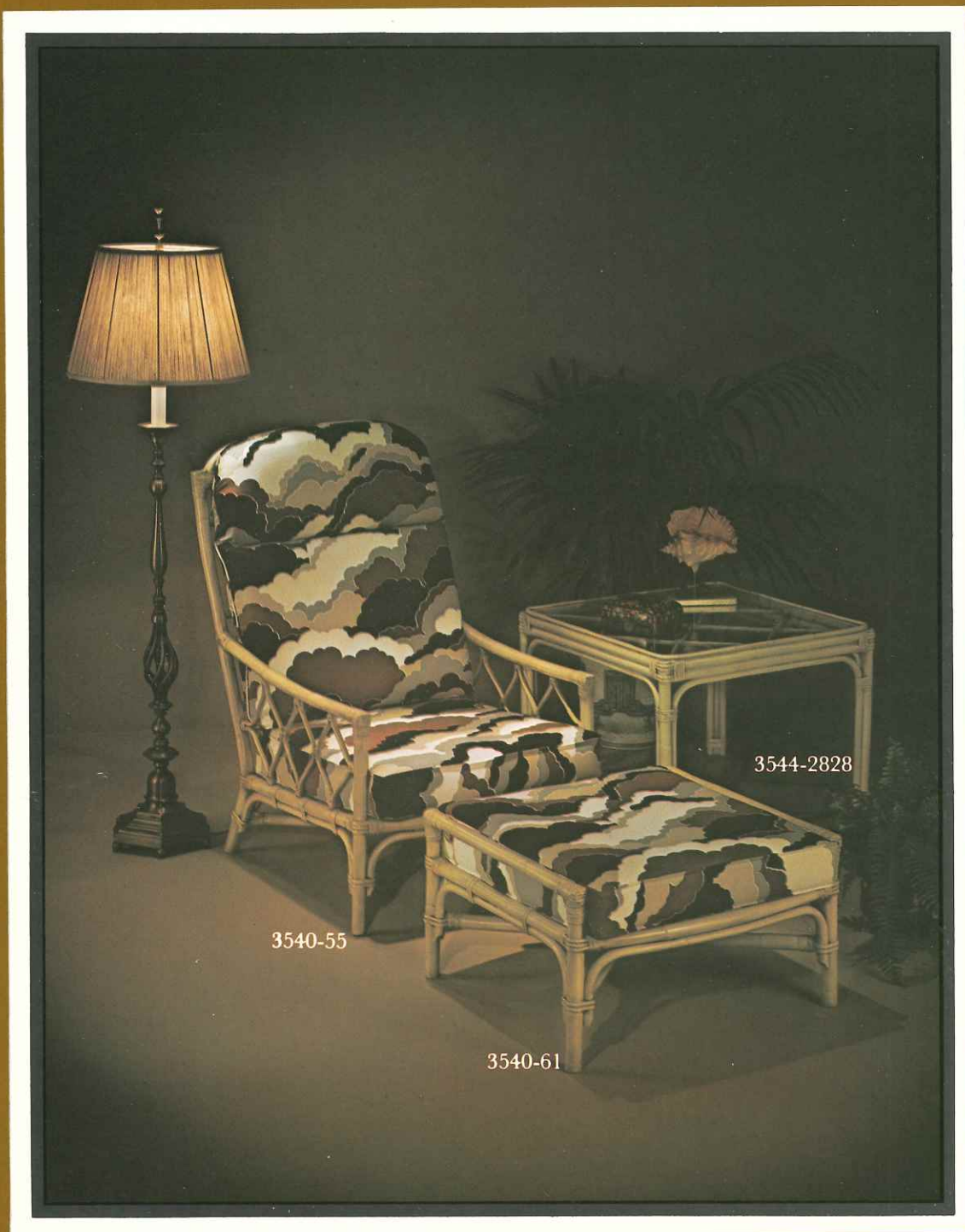
The Queensgate frame is made of 1 1/4-inch pole rattan with the lattice back 1/2-inch rattan. The seat is woven rattan peel with loose cushion; and all joints are wrapped with peel. Finishes include pecan, House & Garden and hand glazed antique.



3540-88

3540-22

3542-42
Table sizes:
42" and 48" round



QUEENSGATE

The Queensgate lounge chair. Dramatic. High decorator value. With comfort to match its size.

Queensgate... a distinguished design with an informal style. A special look for special interior design needs.



3540-88

3544-2828

3540-63

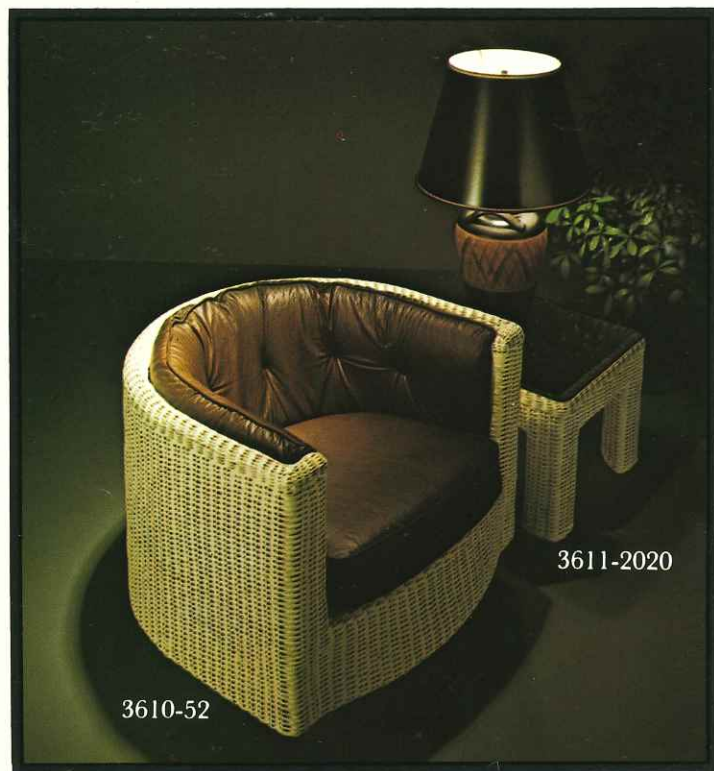
3544-2222

3540-60

TUXEDO

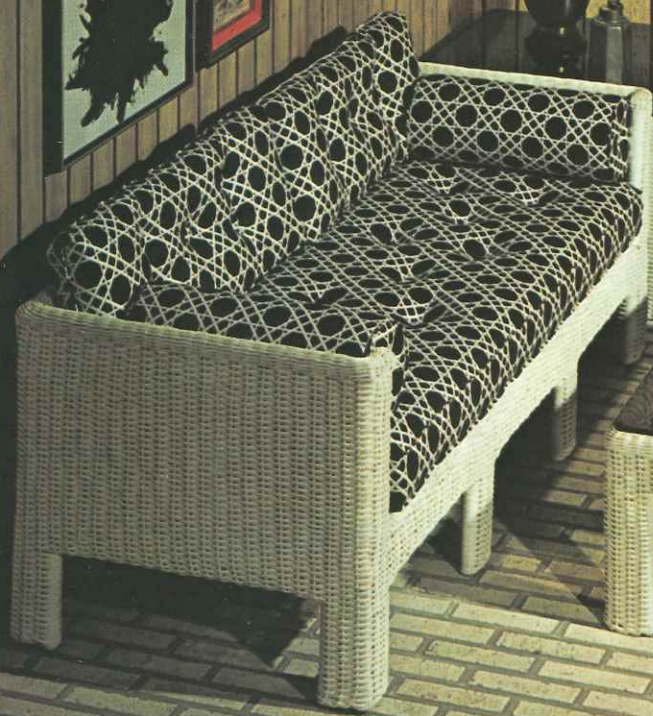
Created by John Caldwell for Calif-Asia, Tuxedo brings to rattan furniture a whole new dimension. A massive, contemporary look...modified by the softening influence of hand woven rattan core. With unusually large cushions for unusually large comfort; and with unusually spirited colors.

Tuxedo is exciting...bold...dramatic. To be used in exciting design schemes. Where the theme calls for the unusual...the extraordinary.





3611-3030



3610-63



3611-2048



3610-60



3500-20

FOUR SEASONS

Four Seasons...designed by Lawrence Peabody, A.I.D. gives modern expression to a primitive furniture material; a material with its own distinctive character.

Rattan, hand formed in the Orient using ancient techniques, results in a special look that cannot be duplicated by modern production methods or materials. A look that uniquely stands alone.



3500-22

3502-48
Table size:
48" round



3503-3030

3500-647
3 Pc. Sectional



3500-62

3503-2048



3530-30

Calif Asia/Hemose
Rattan
P. 12

3534-48

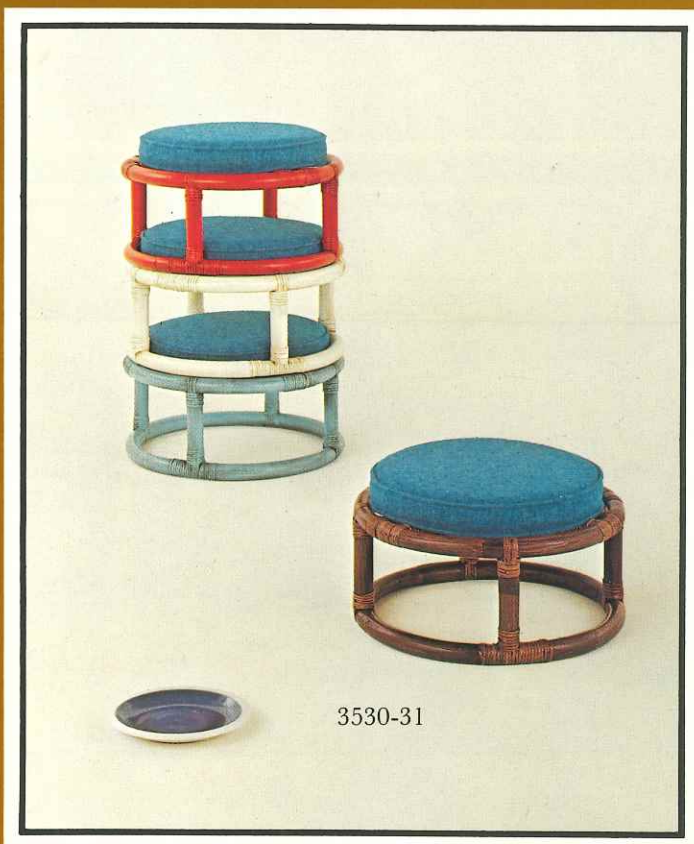
Table sizes:
42" and 48" round

3530-301

RONDO

Comfort sets the pace for the luxurious Rondo seating group. Comfort with high style design that establishes the interior design theme. This is Rondo...excellent comfort with a design that dominates.

Created by Tadao Inouye, Rondo relies heavily on the graceful curve combined with vertical poles set in series for its strong contemporary look. A contemporary look softened by Oriental handcrafted construction.





WILLIAMSBURG

Williamsburg is a rattan seating group in the tradition of Early American furniture. Simple lines with minimum decoration. Special features for better strength. An attractive design that suits a variety of needs.

Williamsburg frames are made of 1½-inch pole rattan with side panels of ¾-inch whole dwarf rattan. Stretchers on the seating pieces are placed close to the floor for added strength.



TRADE WINDS

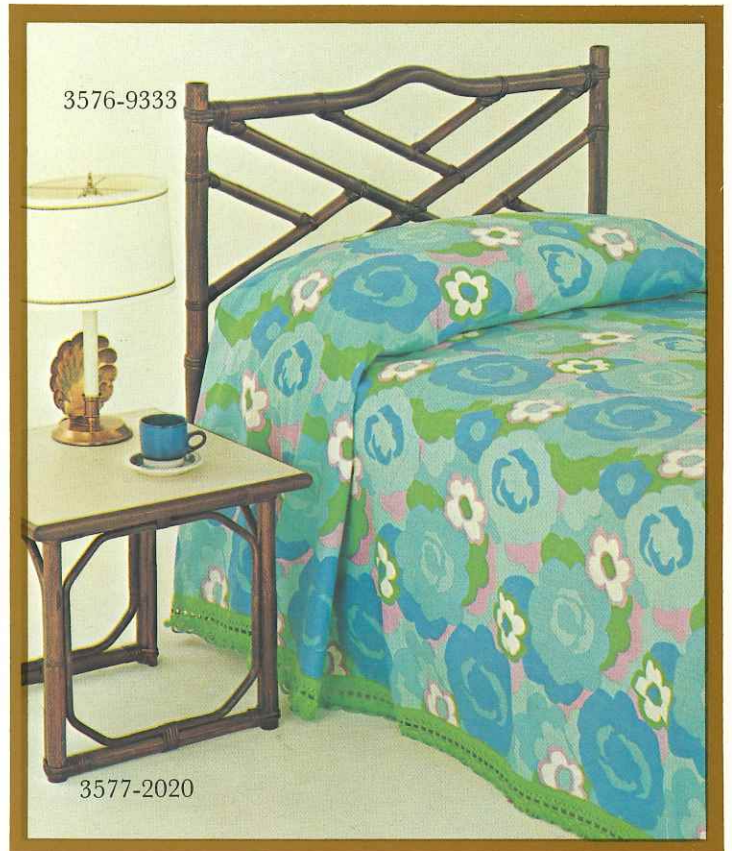
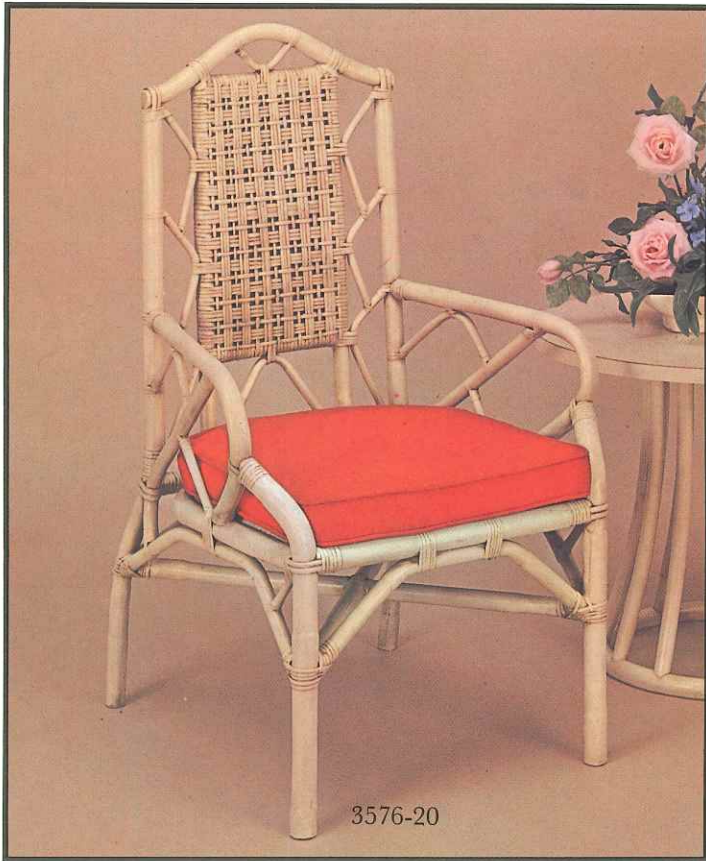
Trade Winds, designed by Hall Bradley, creates an atmosphere of ease... of tension-free living. Flowing horizontal lines soften the strong vertical structure to form a frame for the plush cushions. Plush cushions that mean solid comfort... plus color. Colors in solid or print fabrics to compliment the interior design theme.



CHIPPENDALE

Chinese Chippendale...one of the most respected designs in the history of furniture-making adapted to rattan ...retains the special dignity of Chippendale, but with a softer look.

Frames are made of 1¼-inch diameter rattan with back and side panels 7⁄8-inch rattan. Careful hand joinery with each joint wrapped using tough rattan peel adds to the unique look of the design. Table tops are durable laminated plastic with split rattan edge.

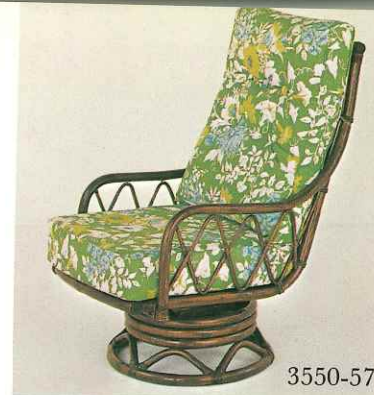


AMBASSADOR

The Ambassador seating group designed by Lawrence Peabody, A.I.D. was created to suit a variety of leisure seating needs. A design to work well with differing backgrounds and decorating schemes.

The simplicity of line, fine balance and proportions are excellent...but subtle. They do not dominate, they blend. They compliment the other interior design elements resulting in a pleasing, harmonious space.

Ambassador skillfully suits a variety of seating needs.



3550-57



3550-60

3554-2727

3550-647

3554-2048

3550-86
6 Pc. Group

MAKATI

Corner-post construction and double woven side panels are two important design features of the Makati seating group. And these unique design features provide more than good appearance. They provide also a structural form resulting in rugged frame construction.

Plush comfort is furnished by 5-inch polyfoam zipper cushions. Finishes include pecan, House & Garden and hand-glazed antique colors.



3545-75
5 Pc. Group

PATINA

Patina refers to a color as well as the name of this exciting dining/game set and seating group. This sensitive and beautiful green color is available only from our Philippine factory.

The Patina Game Set features a swivel chair with woven rattan peel both front and back. The seating group stresses comfort with appealing design.

PATINA



3570-32

3571-48
Table sizes:
42" and 48" round



3574-2727

3570-63

3570-61

3570-60

PATINA
3570-77
7 Pc. Group

BARREL GAME SET: The basket weave Barrel game set represents one of the oldest and most respected furniture crafts in the Orient. The look of this unique hand-crafted barrel design beautifully suits an informal decor ... with excellent comfort.



3527-14



3526-38
Table size:
38" round

3525-201

DINING/GAME SETS

BARREL GAME SET



3527-30 N/2



3505-4202
Table size:
42" round

3505-2002

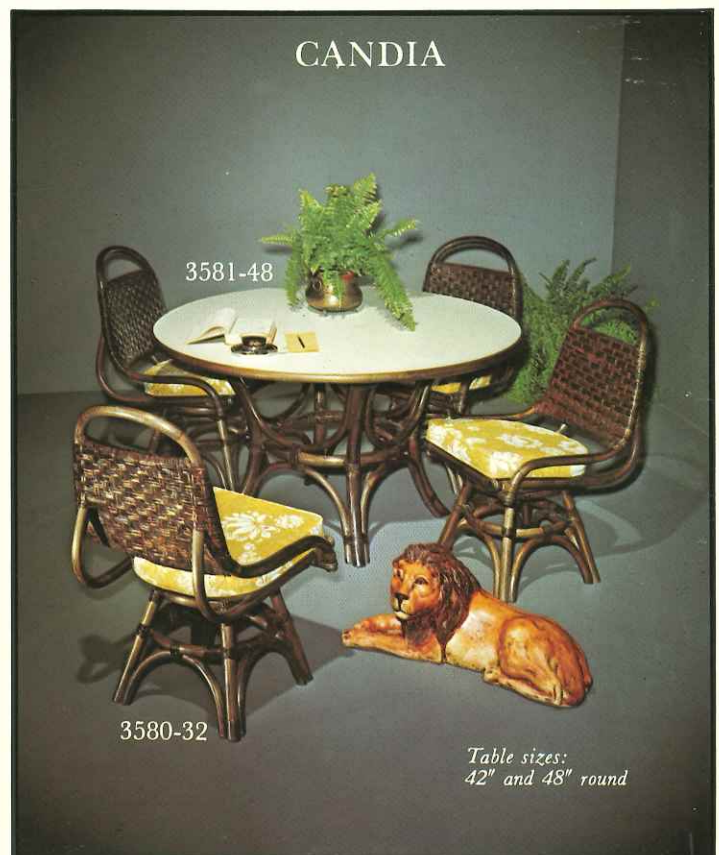
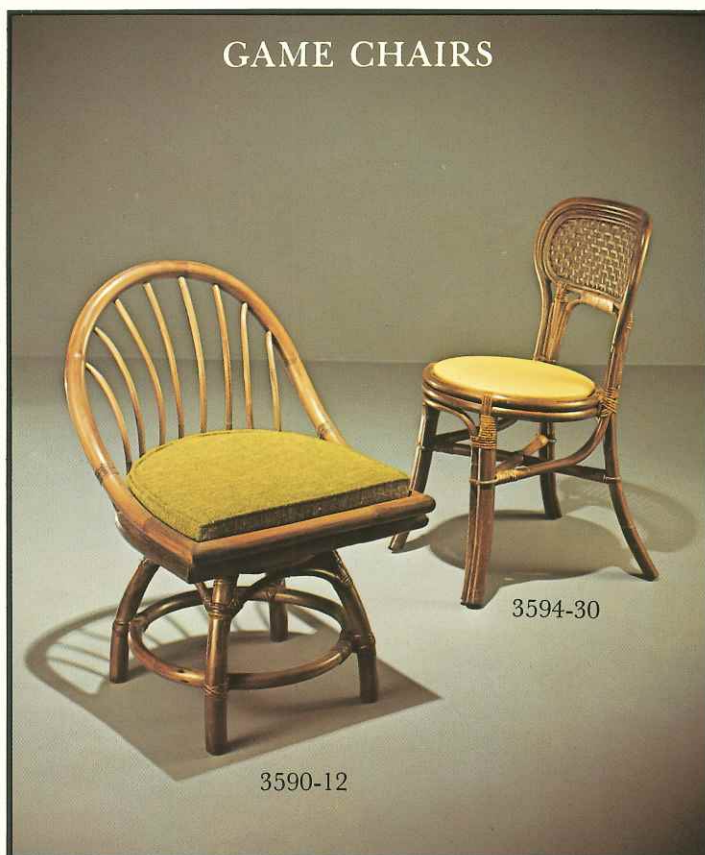
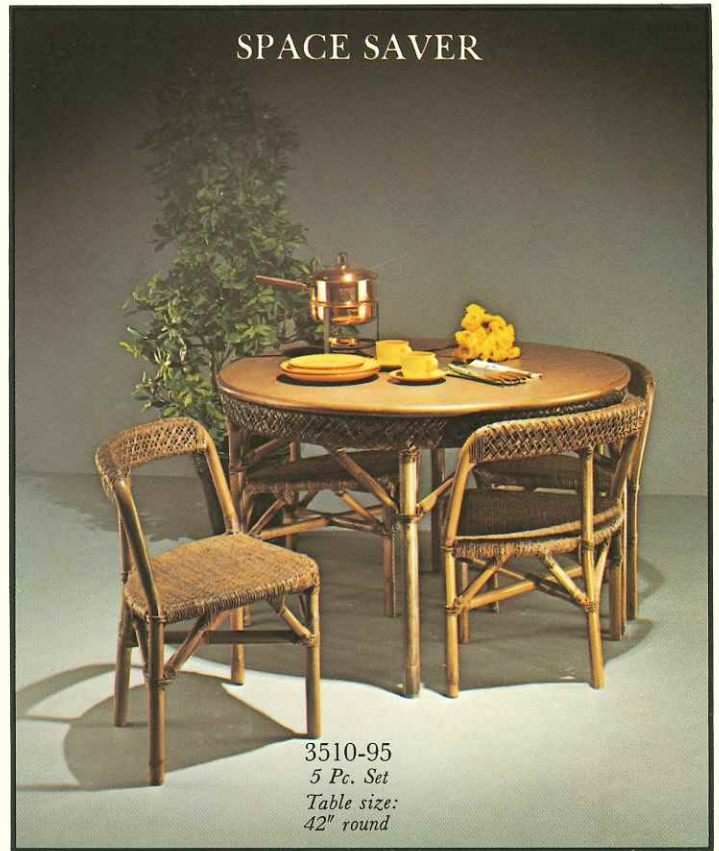
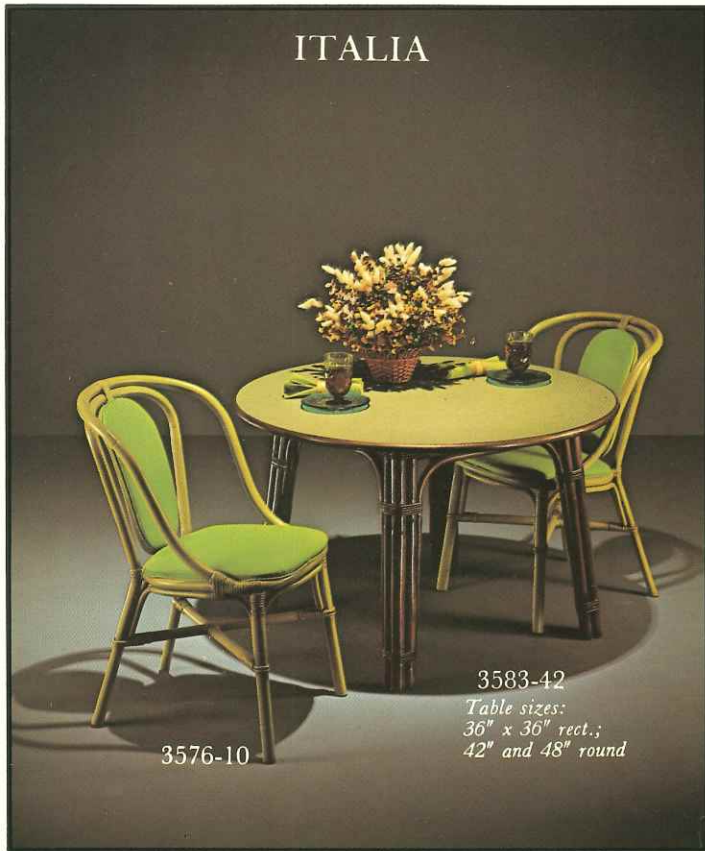
NEWPORT

DINING/GAME SETS*

Dining/Game sets are the most popular items made of rattan. The very nature of the raw material seems to convey an atmosphere of leisure which exactly fits the function of the game set. And a wide selection of table and chair designs satisfies most informal dining and game needs.

All tables have split rattan edges with tough laminated plastic tops. Many chairs swivel. Rugged construction assures trouble-free use. And frames, tops and cushions are available in a broad choice of colors.

Newport Wicker features gaily ornate hand weaving. The look is casual. It fits casual needs.



*FOR ADDITIONAL DINING/GAME SETS, SEE PAGE 59

Calif-Asia/Hermosa Rattan 2/1972



DINING/GAME SETS

The strong demand for Dining/Game sets has caused an equal demand for variety in designs and features. Tables with square tops and tables with round tops. Pedestal bases and four-legged styles.

Chairs that swivel and chairs that don't. Tight seats.

Loose cushions. Padded backs and open backs. With enough finish, top and fabric colors to suit any need.

The Angeles game set has a tight seat with a knife-edge cushion on a swivel base. The table has a laminated plastic top with split rattan edge.

LEISURE SEATING

Leisure Seating... everything the term implies. Special seating pieces designed primarily as an occasional item. Each has its own look to either blend with other furnishings or stand on its own merits. All, however, have one important quality in common... comfort.

Leisure seating pieces are designed to add interest and introduce variety to a room decor. An opportunity for a dramatic interior design accent.



3589-24

3588-50
Coronado

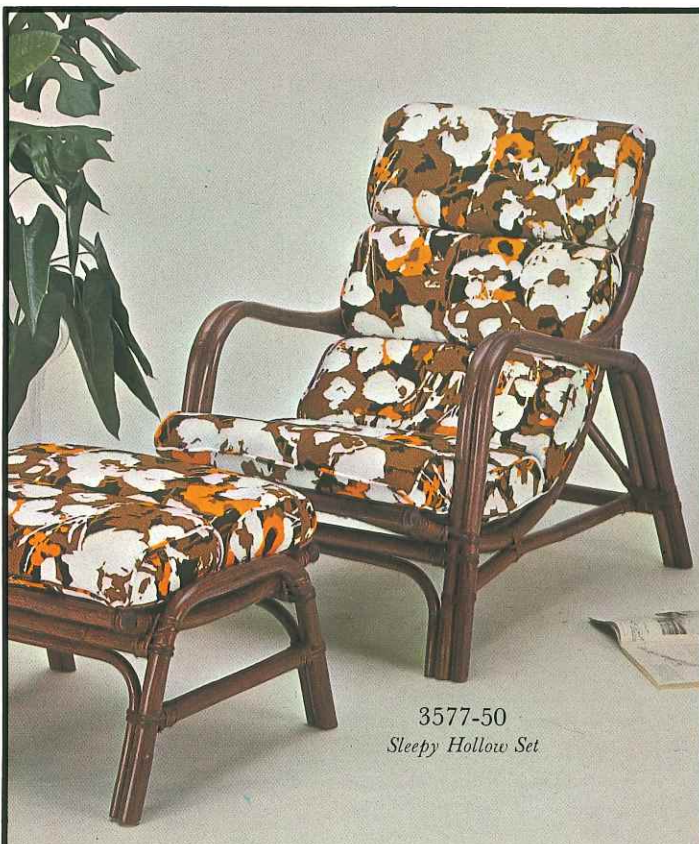


3579-50
Bahia

3579-52
Mayon



3578-50
Snoozer Set



3577-50
Sleepy Hollow Set



3576-83
N/3 Tables

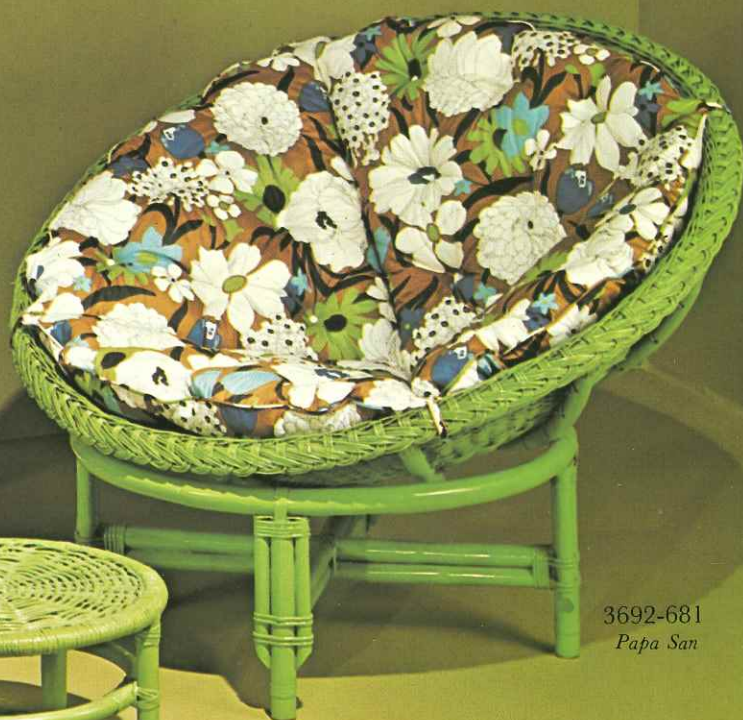
3575-59
Egg Rocker

Calif-Asia/Hermosa-Rattan
2/1992
p.26 (Box C-6)

3640-79
Wicker Etagere



3691-68
Mama San



3692-681
Papa San



3692-61



3691-61

LEISURE SEATING

Leisure seating takes a variety of forms. Some expected...some unexpected. But all serve an important furnishings purpose.

Mama San and Papa San, long a popular form of seating in the Orient is new to America. A great contemporary look...and great comfort.

The Cocoons, Hamaki and Indian Chair Swing work well in covered patios, porches and playrooms. They provide interior design excitement...a striking accent.

*Calif-Asia /
Hermosa-Rattan
P 27 (Box 6)*

COCOONS



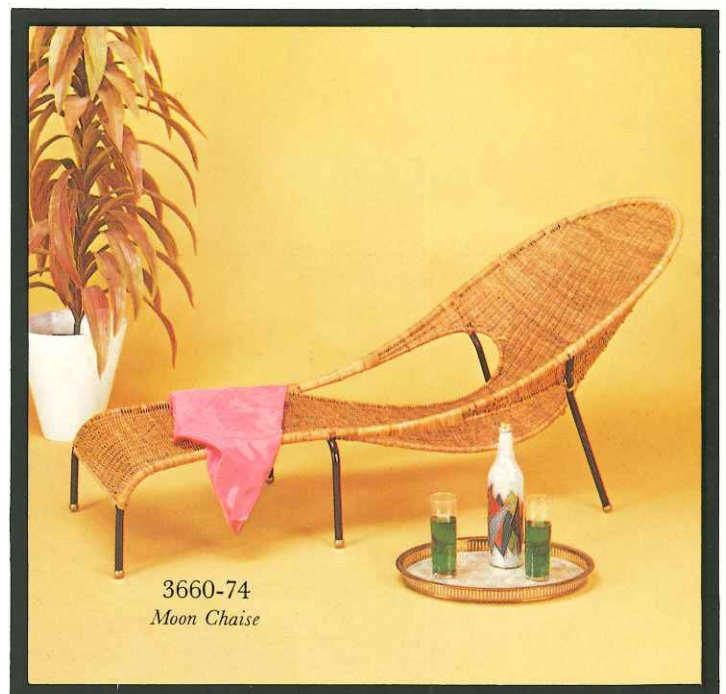
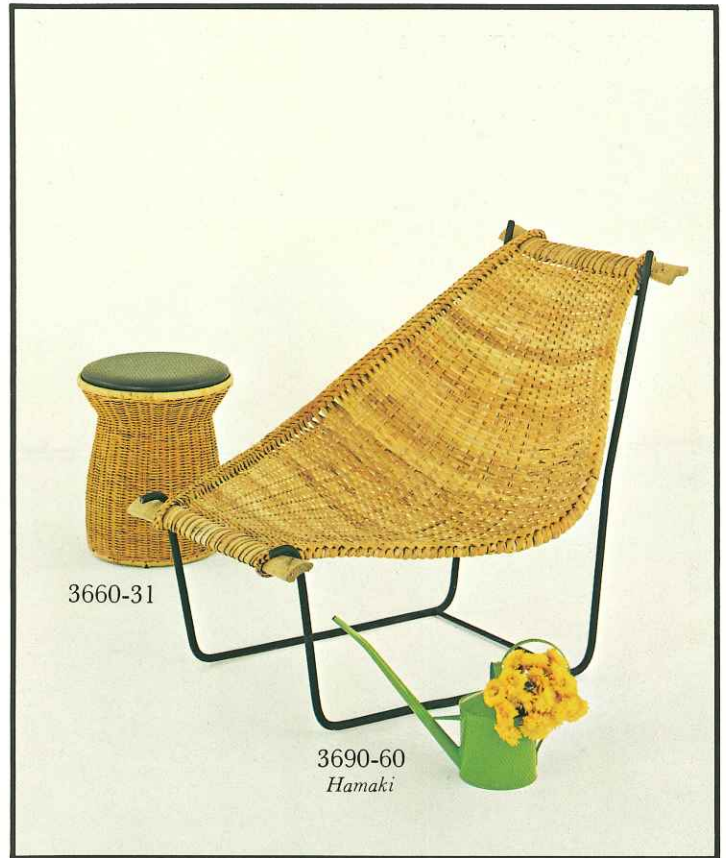
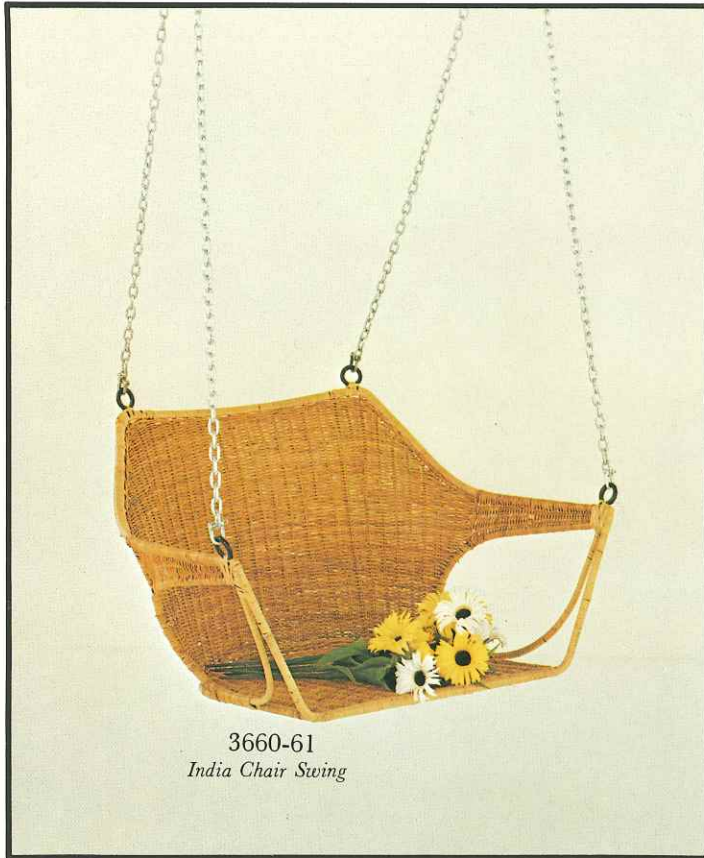
3690-6601

3690-6701

LEISURE SEATING

The Hamaki, Indian Chair Swing, Cocoon and Moon Chaise work well in covered patios, porches and play-rooms. Oriental hand weaving of the distinctive designs results in a unique look, a look that adapts to any leisure setting.

Unique leisure seating pieces offer interior design excitement...a striking accent.



INDIA

India comprises that group of items made of woven red rattan. Weaving as found in the India group represents one of the oldest and most respected furniture crafts in the Orient. Respected because of the high degree of skill required to execute some of the intricate and beautiful designs. And respected because the furniture resulting from this handcrafting process possesses a sensitive look that can be achieved in no other way.



3664-22
3 Position
Folding Table



3660-42
Polo Chair

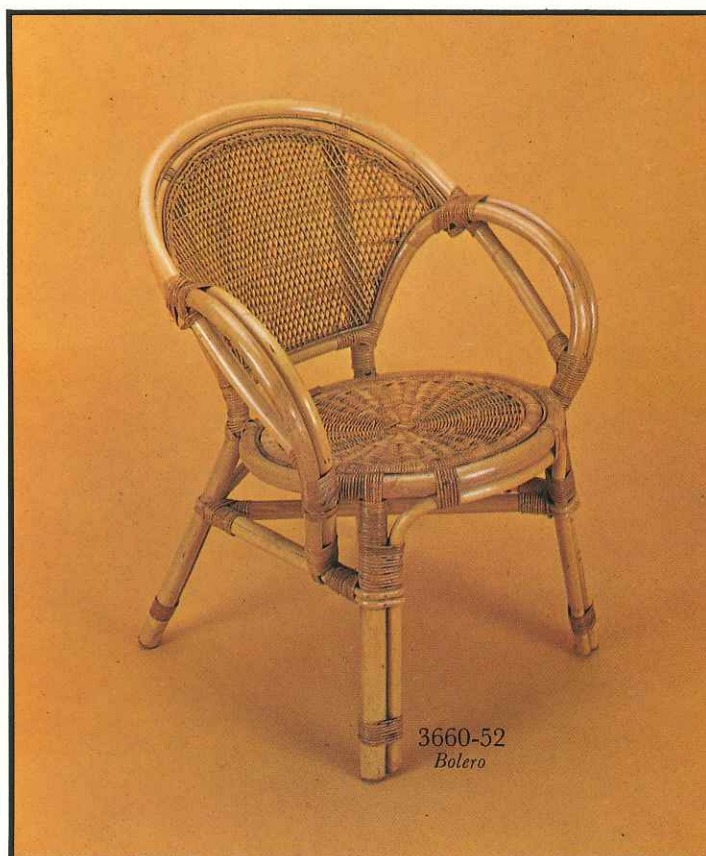
3663-23

3660-40
Polette Chair



3660-43
Polo Rocker

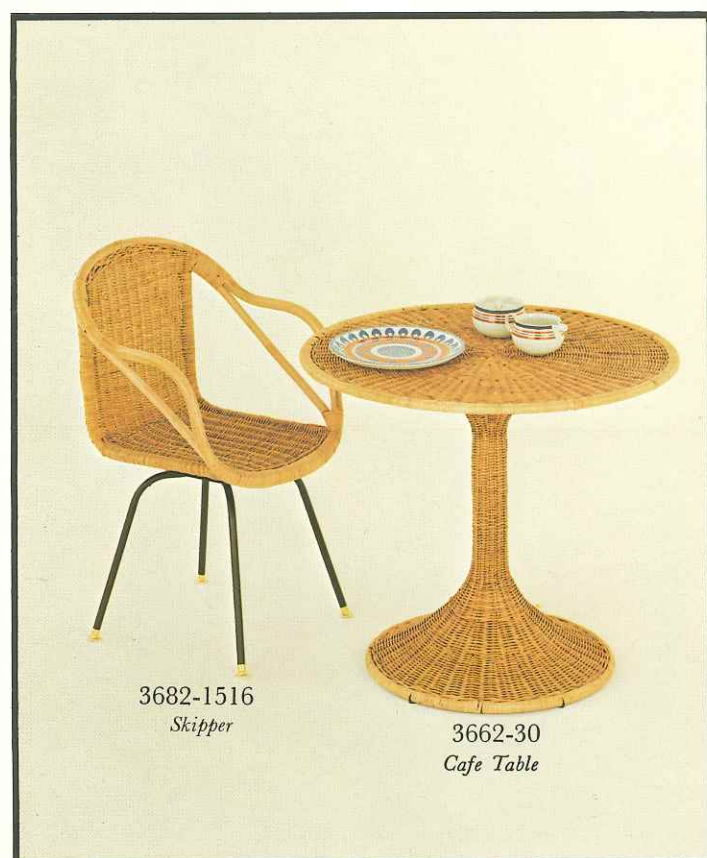
3660-56
Circle Rocker

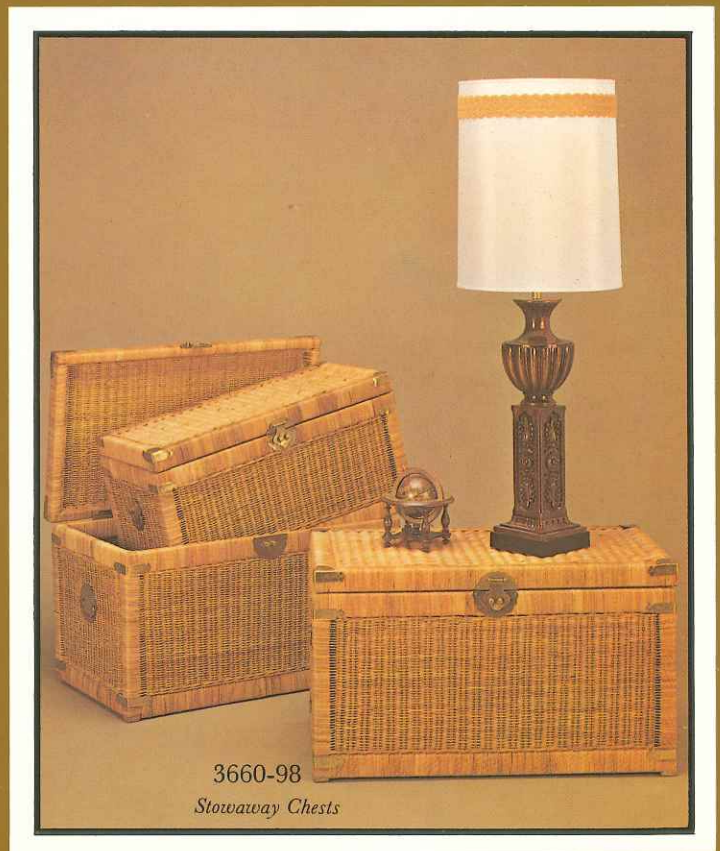
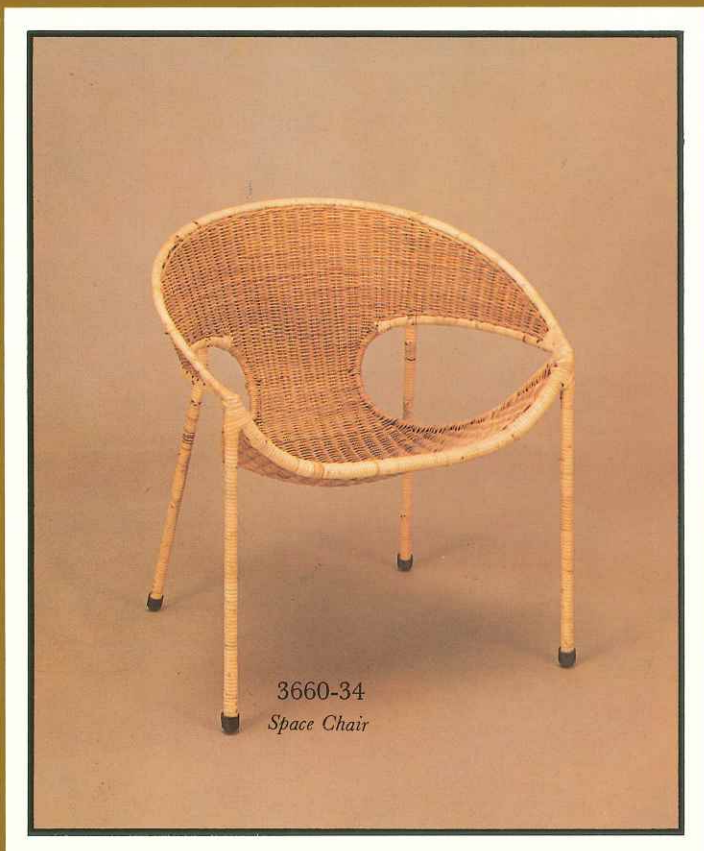


3660-52
Bolero

INDIA

India Lo-Boy is one of those unique design groups that combine practical use and exciting decorator value. It performs well for informal dining, as a game set, or other leisure social functions. And interior designers like the dramatic attention value of the 16-inch high table and the 10-inch high chair seats.

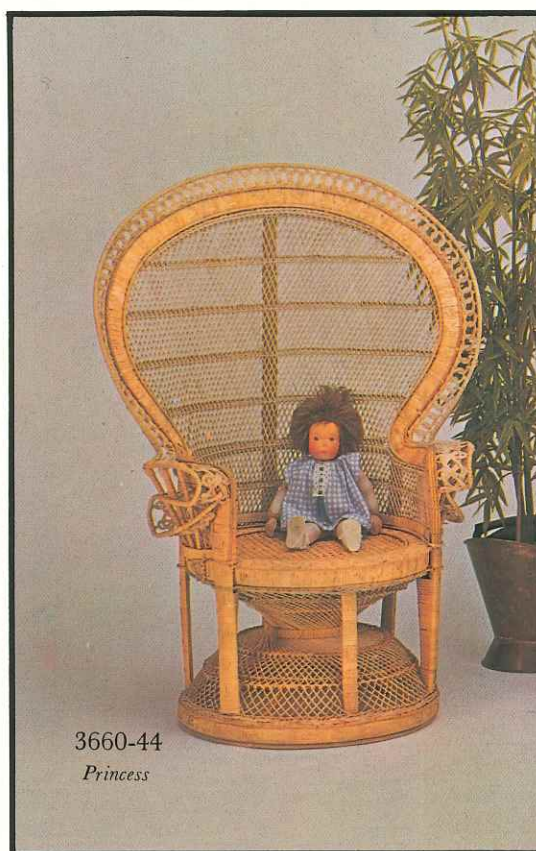
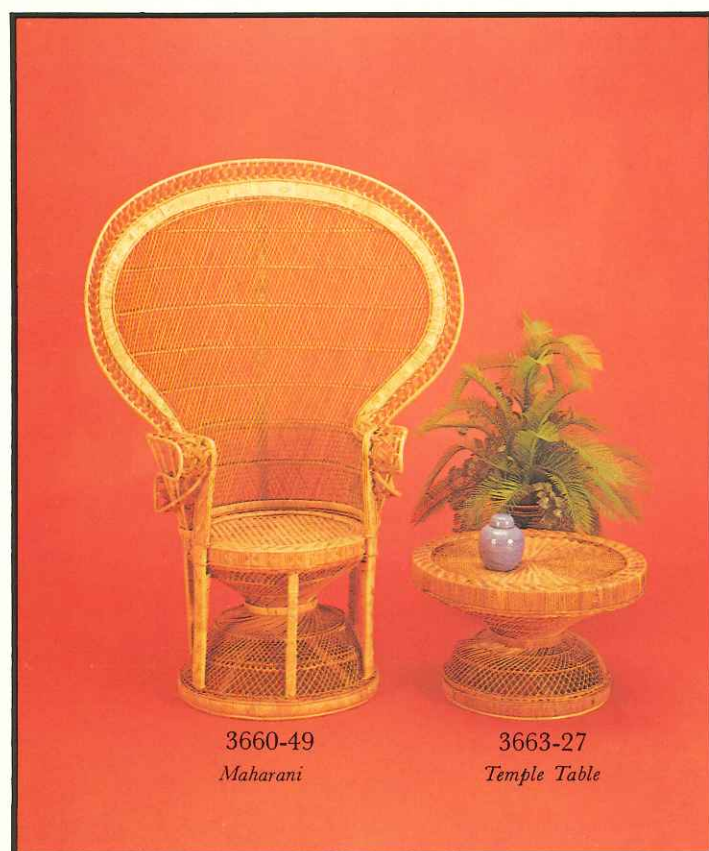




INDIA

Among the oldest and most exotic furniture designs from the Orient are woven high back chairs. The Maharani, Princess and Peacock chairs are made of pole rattan covered with intricate hand weaving of genuine red rattan. Red rattan has a beautiful natural finish which cannot be painted.

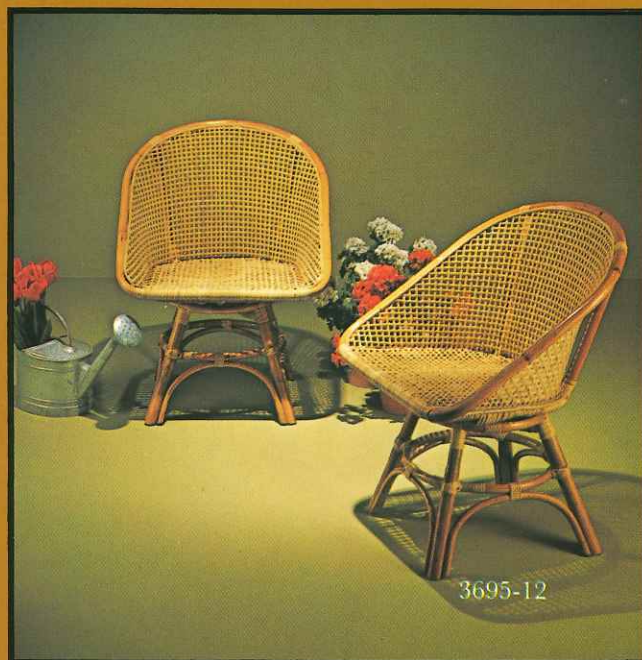
The delicate weaving in the Empress Chair is of rattan core, available in all standard finishes.



SAN MARCOS

San Marcos illustrates a different form of rattan weaving. The tough outer surface of pole rattan has been peeled off in strips (peel cane) and woven for seats and backs. Peel cane is an extremely pliable material considered ideal for this use. Ideal both from the point of appearance and exceptional toughness.

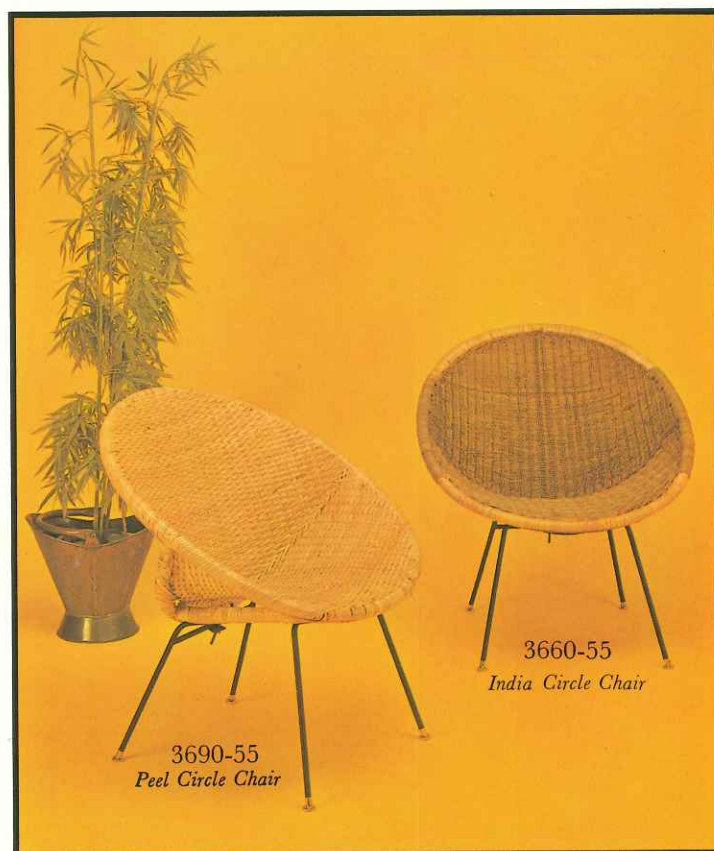
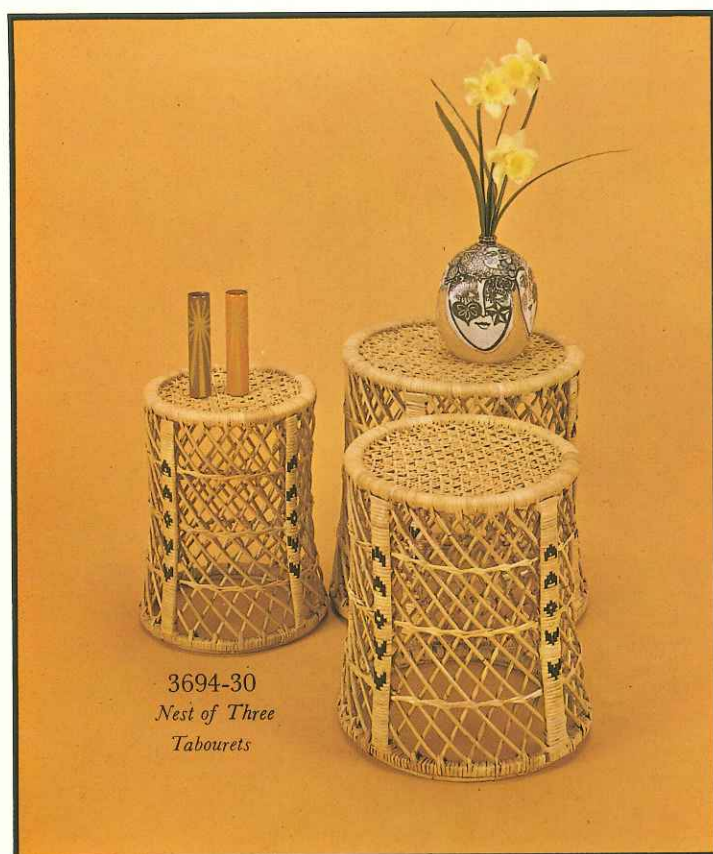
San Marcos is made of formed pole rattan with peel cane weaving. The design lends itself to informal rooms and covered patio use.



PEEL CANE

The Peel group of items consists mainly of occasional chairs created for casual use. Frames are made of formed pole rattan completely wrapped with peel cane. Seating is close woven peel cane while the backs have an open weaving pattern to permit cool ventilated comfort.

Peel furniture is excellent for an occasional accent piece or as a leisure seating group. Comfort is excellent. Durability is outstanding.

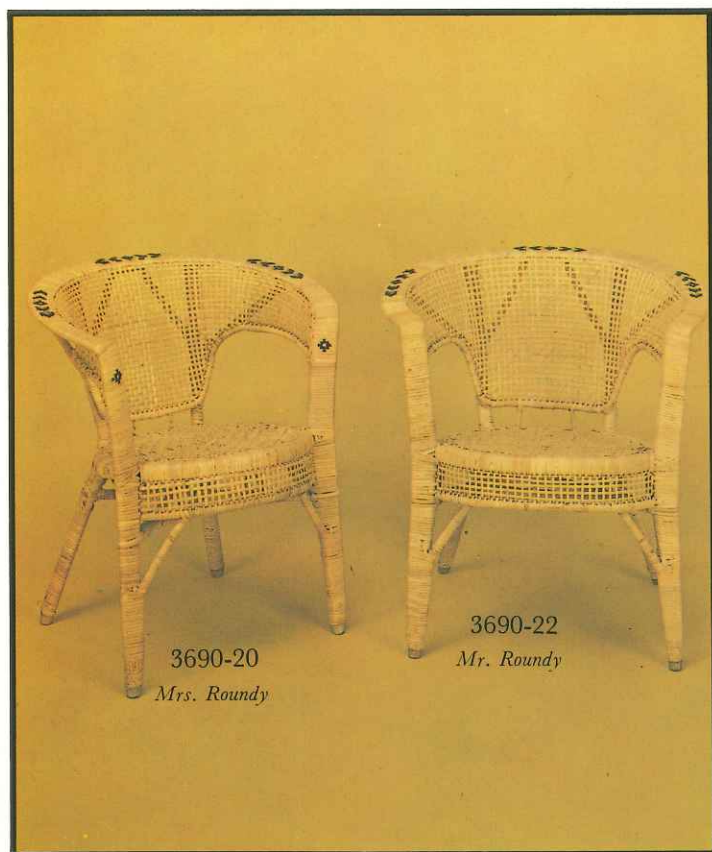




3690-52
Club Chair

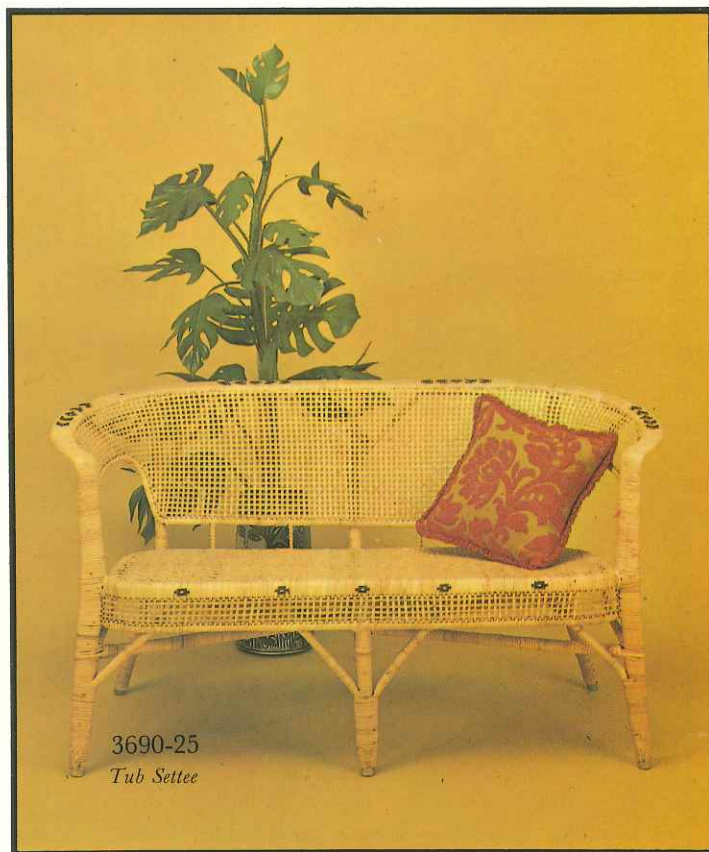
3693-23

3690-54
Club Rocker



3690-20
Mrs. Roundy

3690-22
Mr. Roundy

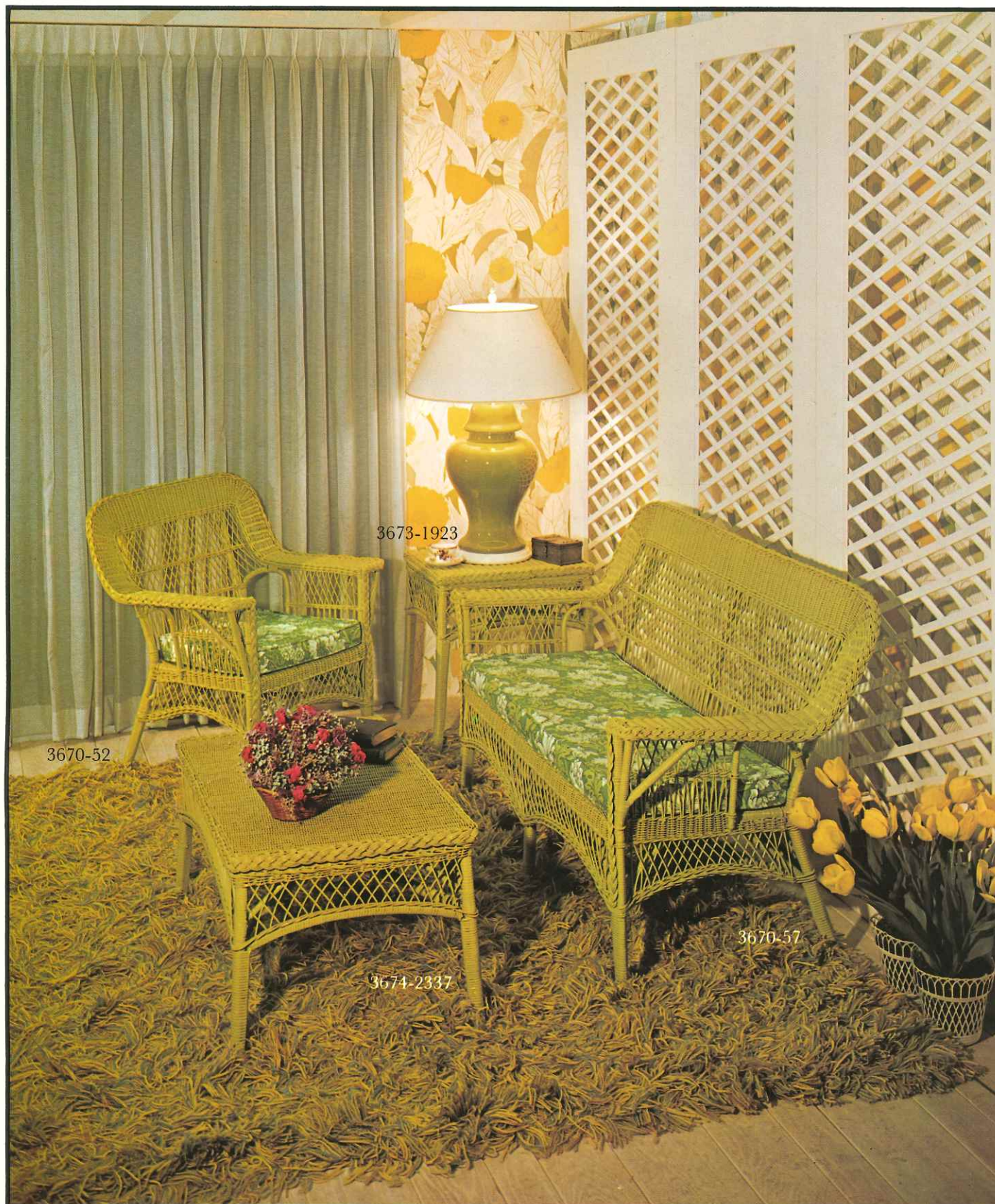


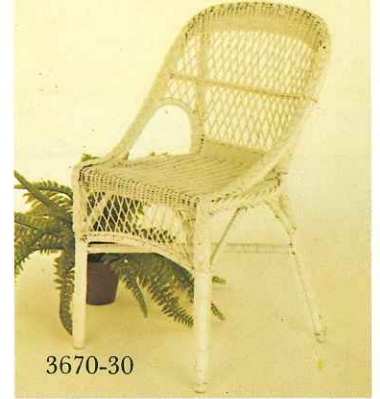
3690-25
Tub Settee

CAPE COD

For gracious informal living, nothing suits better than fine New England wicker. The delicate design of wicker produces a unique atmosphere of charm and grace found in no other furniture. A charm that has persisted, and continued popular, since early New England days.

Cape Cod is a faithful reproduction of original New England wicker. Frames are handcrafted of genuine pole rattan and covered with rattan core to produce a fine furniture with excellent durability and comfort.





3670-30

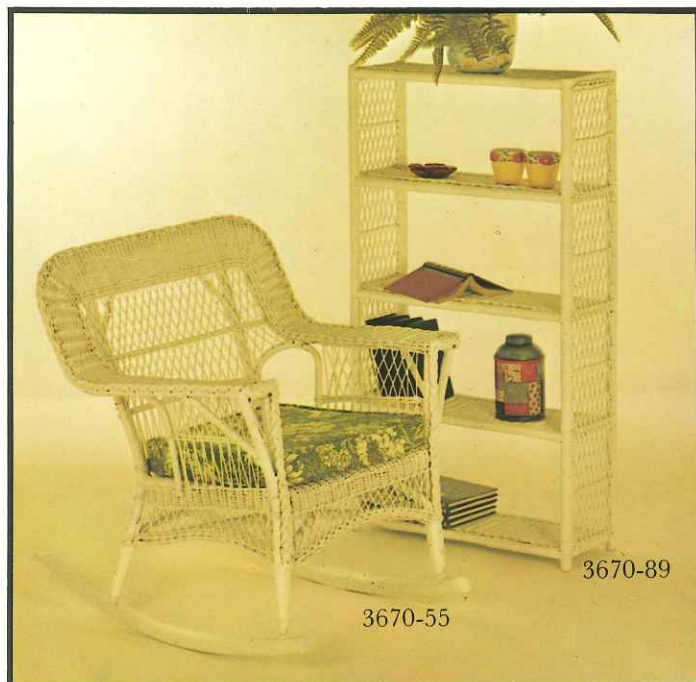


3670-88

3673-1923

3670-20

3670-74



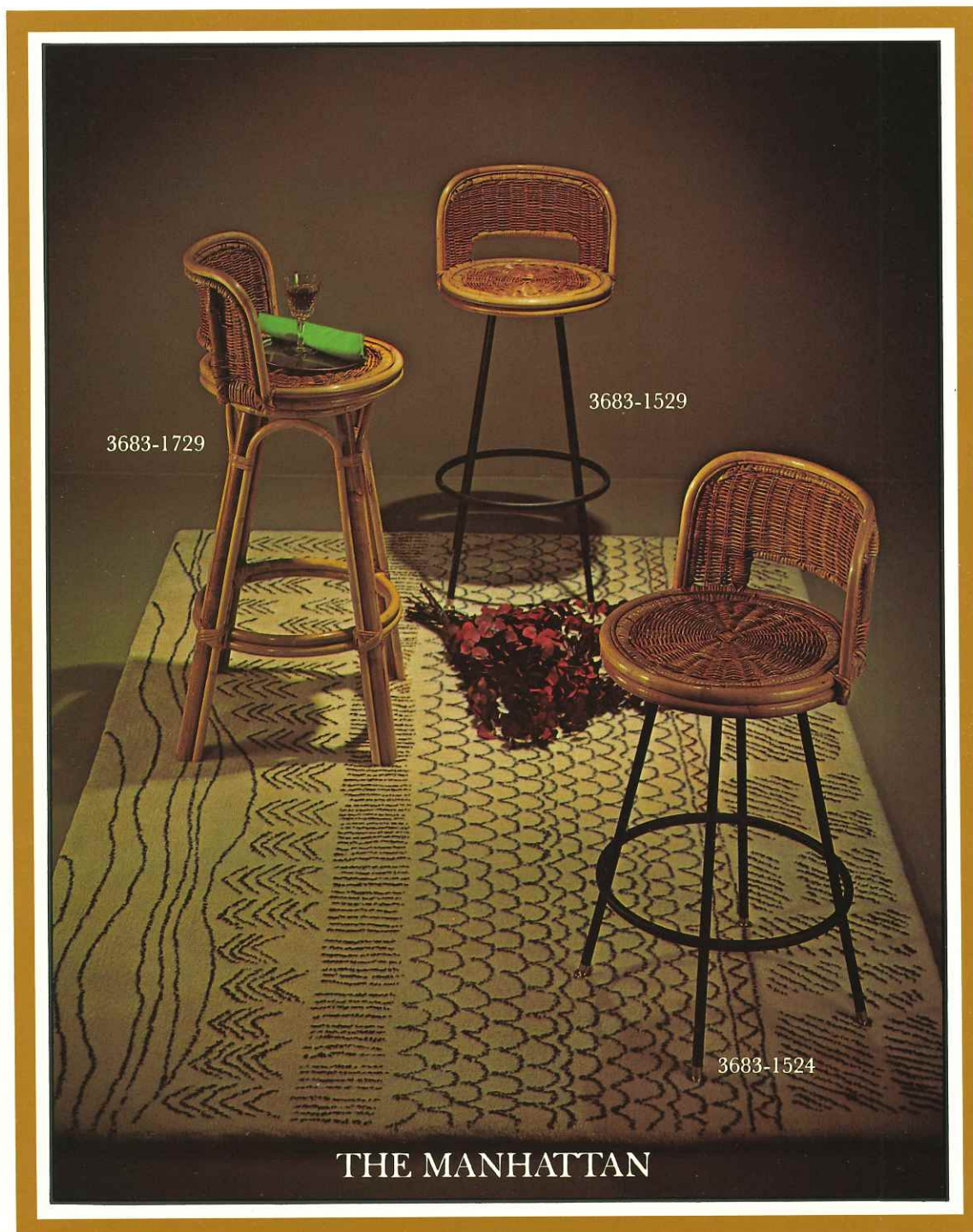
3670-89

3670-55



3670-10

3671-3535



BARS & BAR STOOLS

Bars and bar stools...the ideal focal point for entertaining. Indoor in playrooms or outdoor under covered patios. Bars add life to a party.

Calif-Asia produces bars 4, 5 and 8-feet long with frames of pole rattan or black tubular steel. Surfacing is split pole rattan or woven india cane with tough laminated plastic tops in a choice of colors.

Bar stools are available in 16, 24 and 29-inch heights designed to match the bars.

*The Skipper
with Lido Bar*



Four Seasons



After Five





VICTORIAN

Victorian designs in woven rattan core (wicker) are among the oldest, and certainly among the most popular forms of rattan furniture. Rattan's excellent versatility is fully exploited in the delicate artistry of this design. An artistry completely unique to Victorian furniture.

The settee clearly illustrates the sensitive Victorian style. Full peel-wrapped frame with woven rattan seat and arms, and delicate rolled scroll filigree.

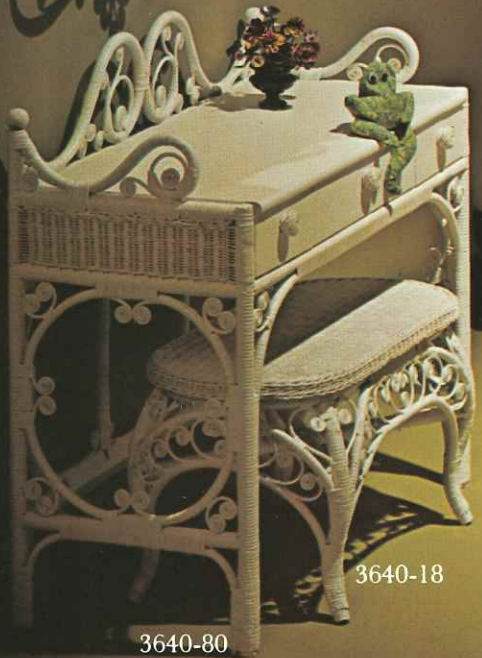
The Girls Room shows a total Victorian look.



3640-93
Frame Only



3640-9233



3640-18

3640-80



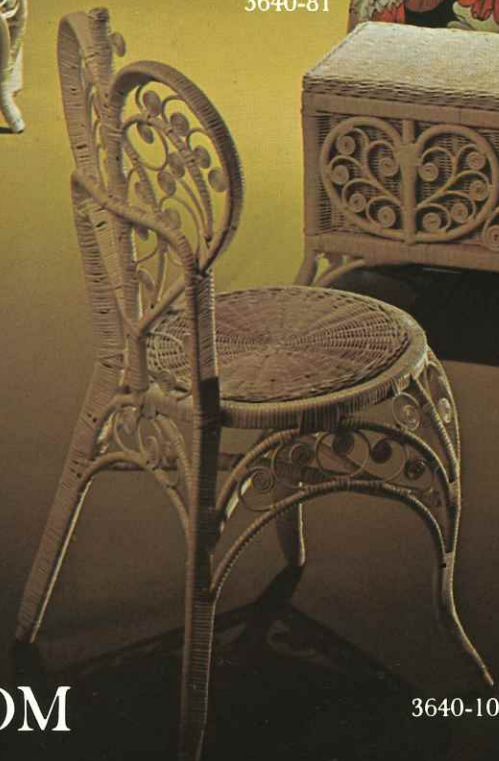
3640-83



3640-81



3640-17



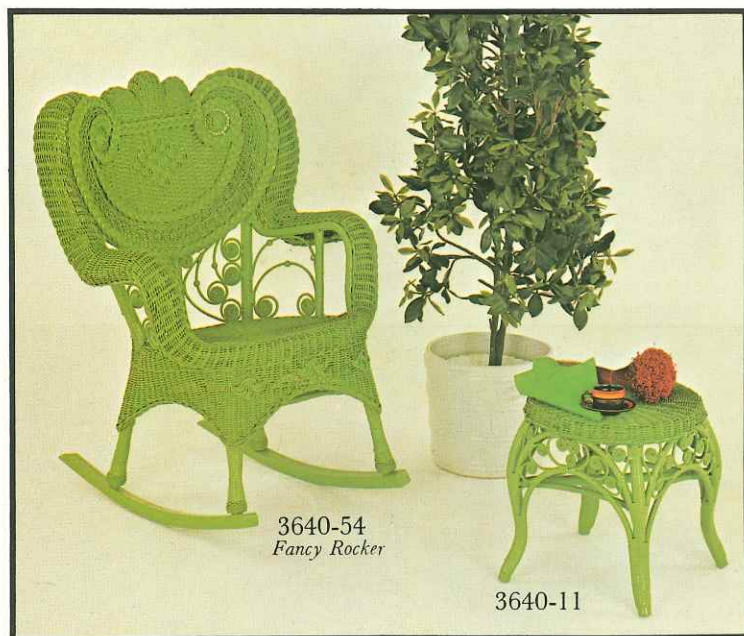
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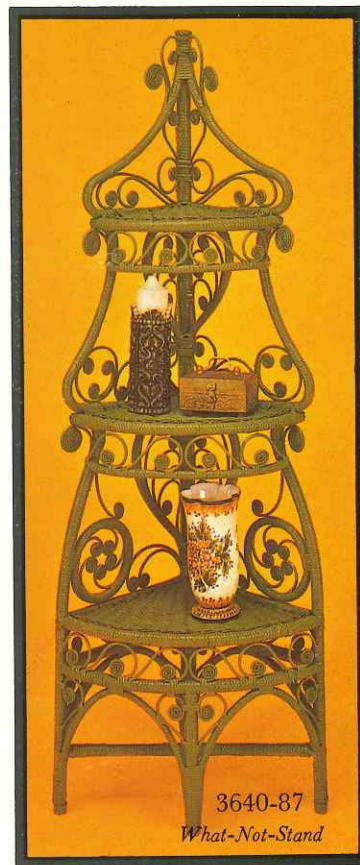
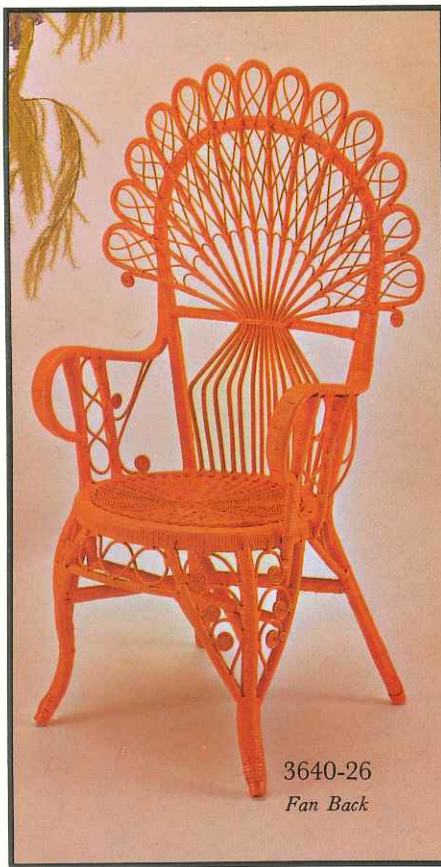
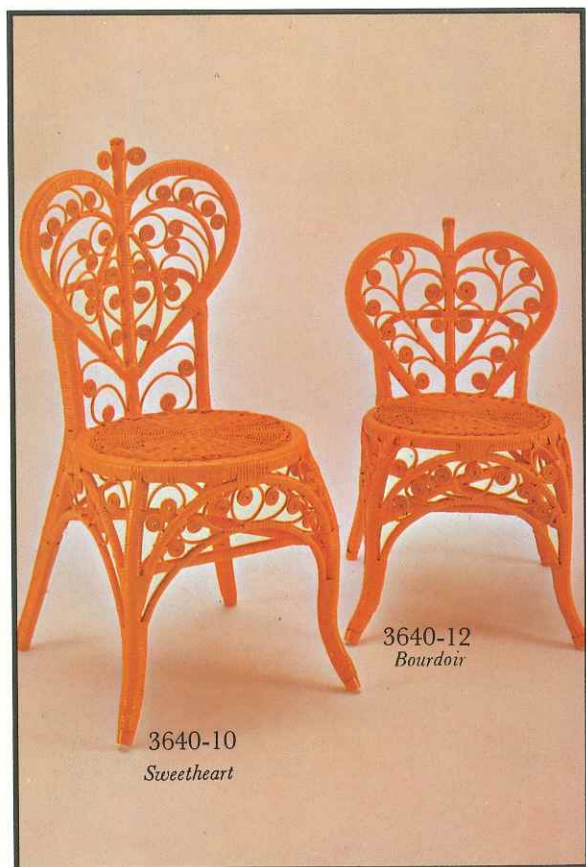
GIRL'S ROOM

VICTORIAN

Victorian is versatile. It works well as the central decorative theme for a porch or covered patio; or, specific pieces can be used individually or in small groupings as decorative accents.

Selected House & Garden colors aid the interior design scheme.



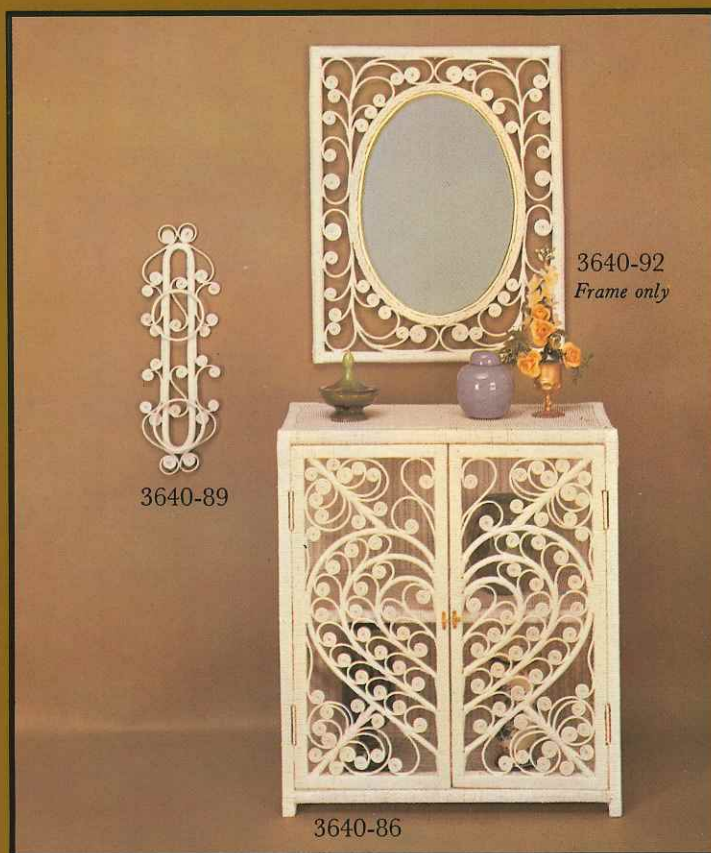
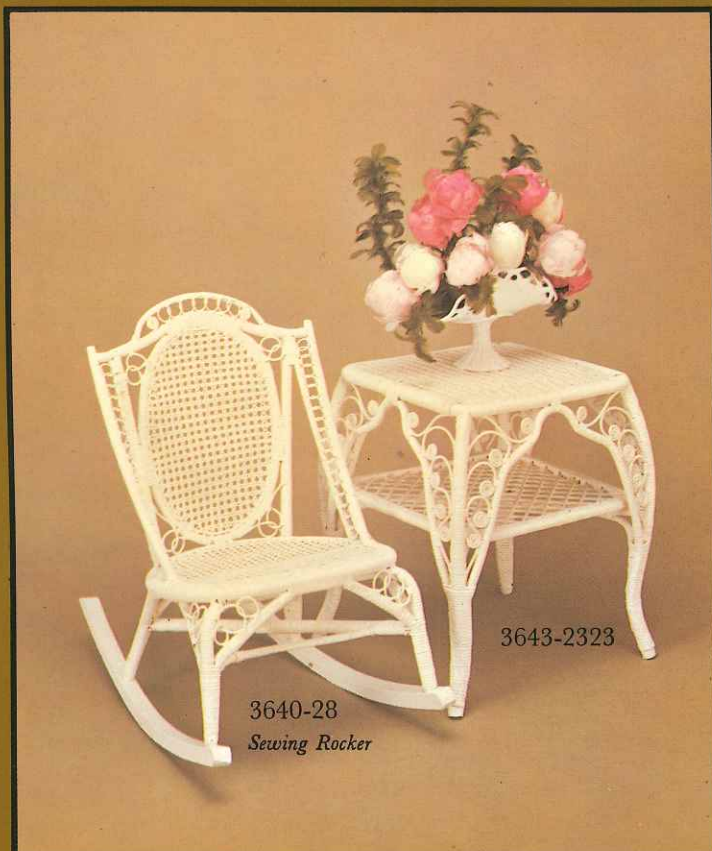


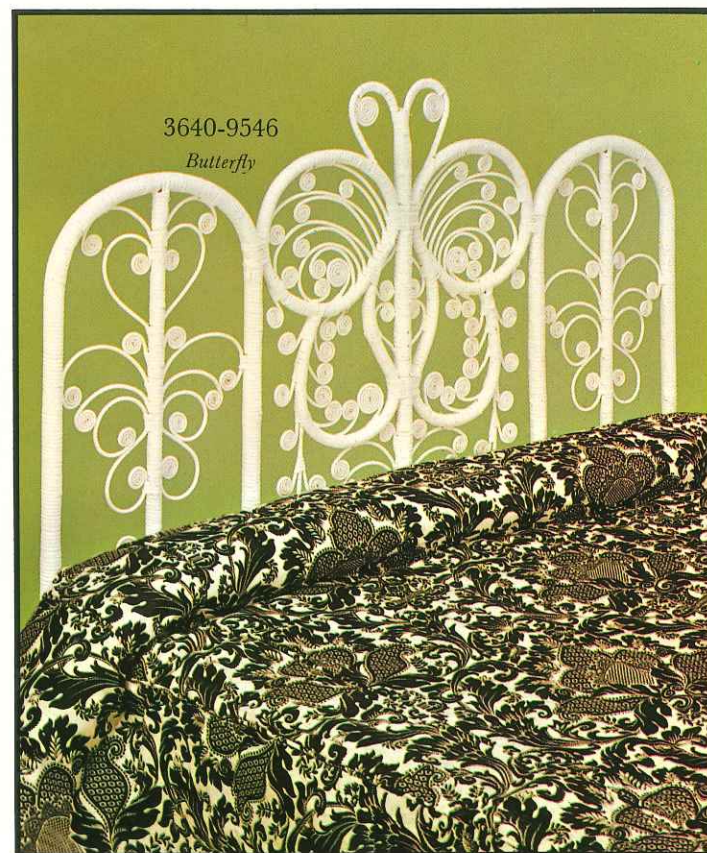
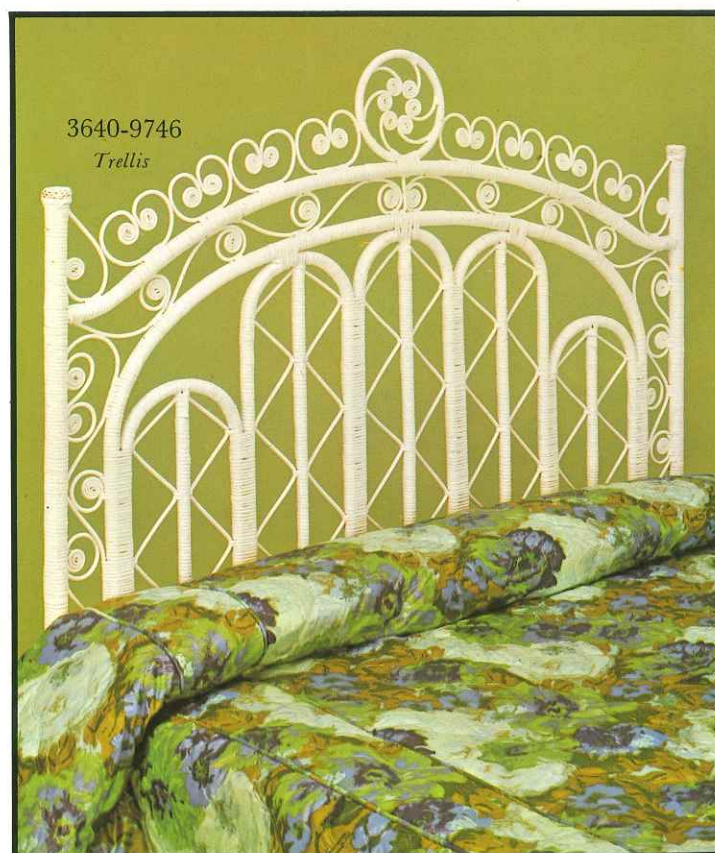
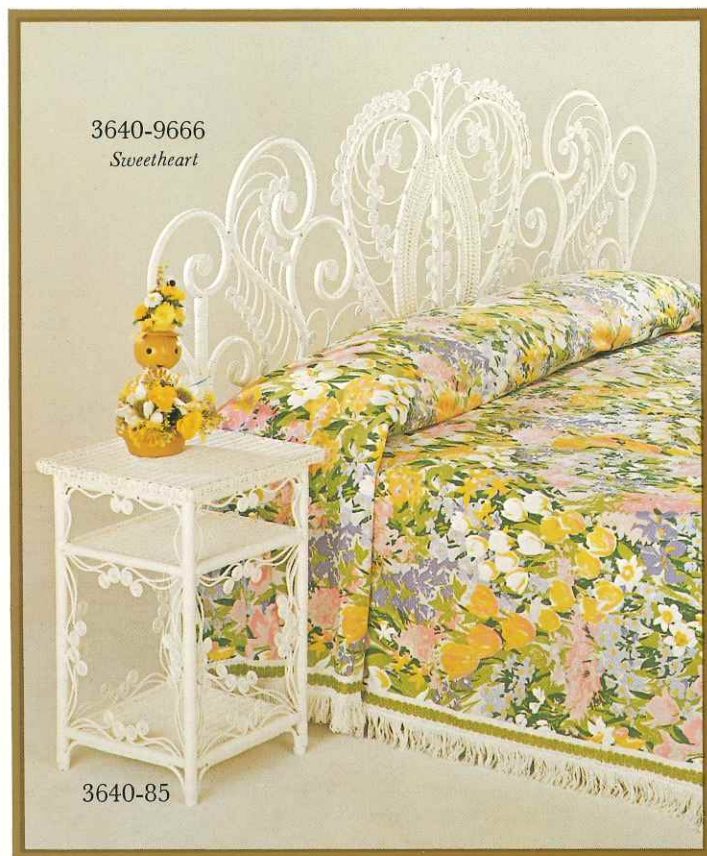
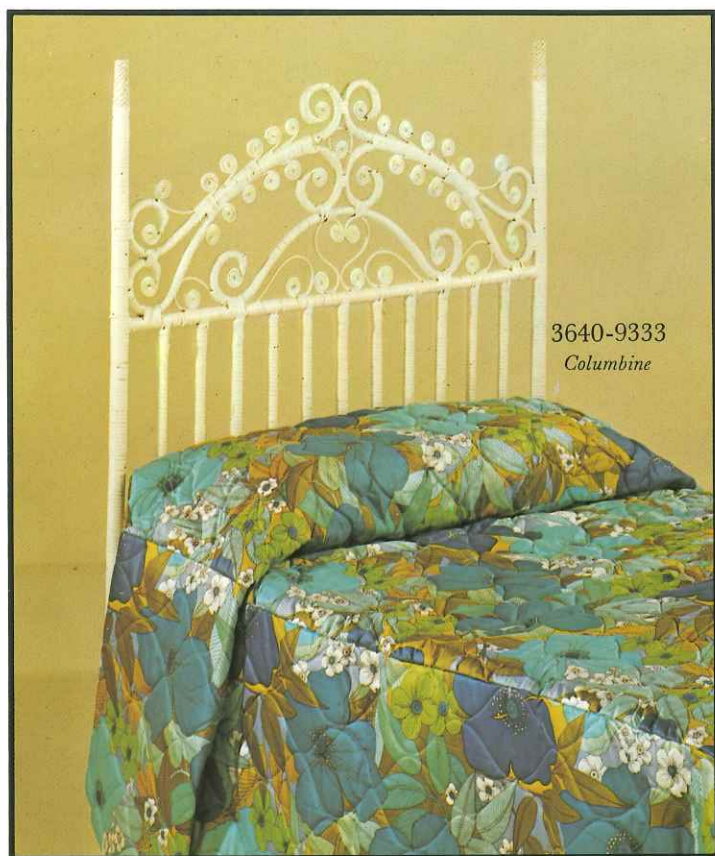
VICTORIAN

ACCESSORIES: Accessory pieces increase the total Victorian feel of an area. In addition to the utility of each item, they add to the total Victorian look. A quaint look. A look of yesterday.

HEADBOARDS: The headboard in a bedroom serves as a focal point for the interior design function. It establishes the theme.

Victorian headboards establish a strong theme to be beautifully built upon.





HERMOSA RATTAN

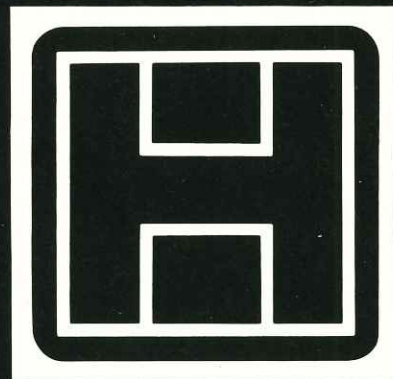
Hermosa Rattan specializes in furniture made of formed pole rattan. A superior line of rattan furniture produced in Pico Rivera, California...where quality is closely controlled. Quality is the key word at Hermosa Rattan.

The first production step is design: designs created by skilled industrial designers. All Hermosa Rattan designers have received several important design awards.

Manufacturing is a carefully managed process. Production is completely by hand using only Number 1 poles imported from the Philippines. All forming, joinery, finishing and cushion production are performed at a pace that insures the finest result.

Hermosa Rattan features exciting colors. Five standard stains. Eight House & Garden colors. Seven antique finishes. And an array of cushion fabrics from subtle to smashing. Dramatic colors that enhance the beauty of the design.

The making of fine furniture is a matter of desire and ability. At Hermosa Rattan, the desire is supported by the ability.





4290-6002

MAGNUM

Magnum...new seating/dining group from Hermosa Rattan. The look is big and luxurious with excellent proportion and balance. Magnum...an important design with unmistakable character.

Designed by John Caldwell, the Magnum frame is made using 1½-inch pole rattan with side and back spindles 1-inch rattan. Corners are finished in either peel cane wrapping or heavy steerhide wrap.

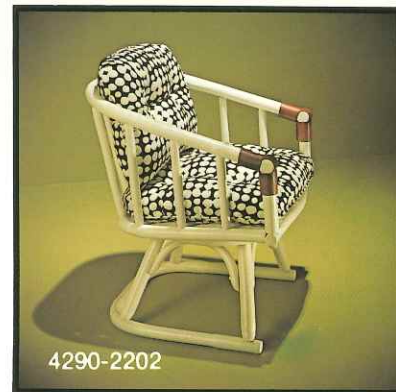
Cushions are deep tufted with back cushions curving over the back frame. Pirelli webbing under the seat cushions add to the plush comfort.



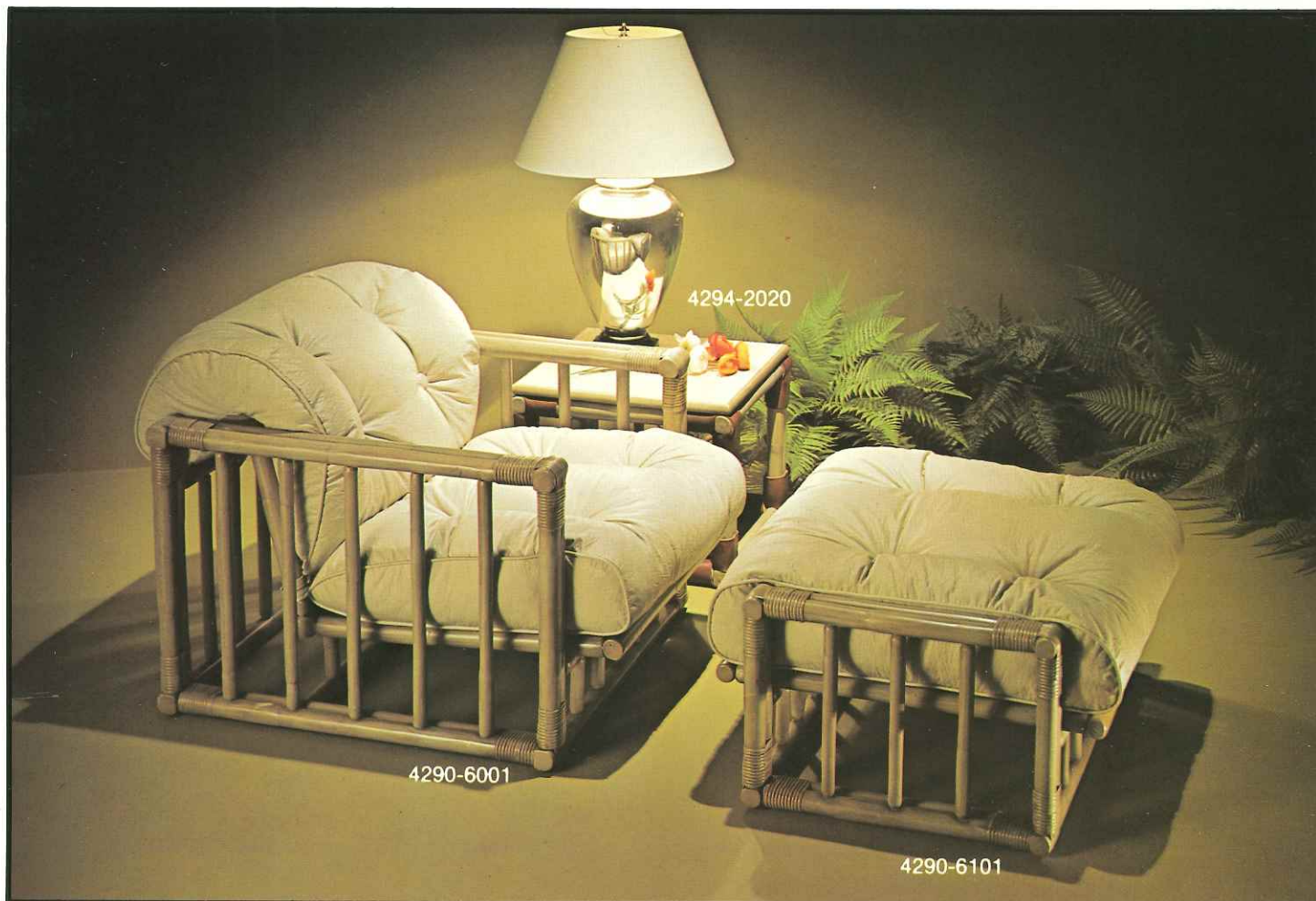
MAGNUM

Distinctive features along with excellent proportions set Magnum apart from ordinary rattan furniture. Wrap-around back cushions. Steer-hide wrap at frame corners. Strong design details that give character to an outstanding design.

The dining set features swivel chairs and tables with trouble-free laminated plastic tops and split rattan edging.



4290-2202



4290-2201

4291-42
Table sizes:
42" and 48" round



Table Sizes:
42" and 36" x 36"
4225-48

4220-50

CALIF/ASIA HERMOSA RATTAN
Feb. 1972
p. 51

JYOTO

Jyoto...new dining/seating group designed by Tadao Inouye. A contemporary Oriental look achieved through careful use of simple, orderly lines. Distinctive lines uncluttered by needless decoration.

Jyoto is made using 1½-inch pole rattan hand formed and joined for maximum strength and design enrichment. And comfort is finest with Pirelli webbing under the 4-inch polyfoam cushions.





KINGSTON

Kingston commands attention. It's big. The scale of the living room group is slightly larger than normal. Larger for that bold, massive look. Strong, well conceived lines. A decisive look that establishes the interior design style.

And Kingston is as durable as it is massive. Careful hand-crafting assures highest quality construction. With enough solid and antique finishes to satisfy any decorating scheme.

Kingston commands attention ...with big, rugged beauty.



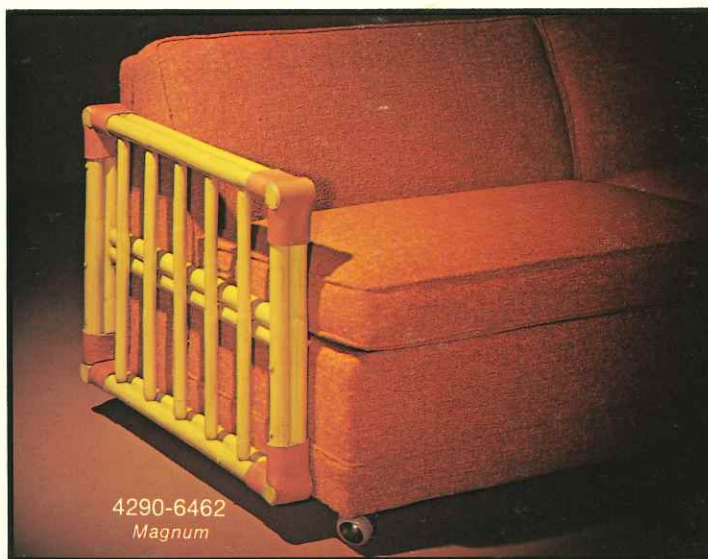
Sleep sofas...where comfort is a first consideration. Seating comfort as a sofa. And sleeping comfort as a bed. Hermosa Rattan sleeper sofas represent total comfort...with attractive design.

Hermosa Rattan sleeper sofas feature a patented, easy action, pull-out mechanism to convert from sofa to full size double bed.

Designs include Kingston, Magnum and Peking. And a wide choice of finishes and fabrics.



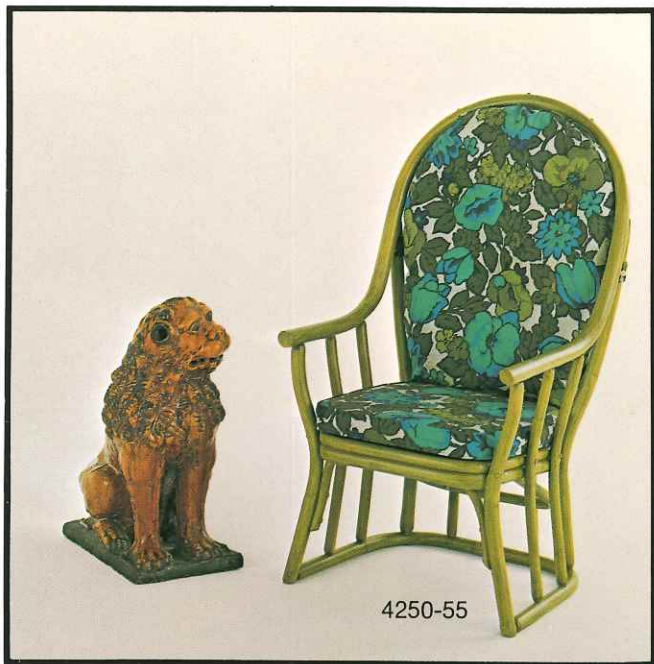
SLEEP SOFAS





4060-48
Table sizes:
48" round and 48" x
72" extension

4250-22



4250-55

Bombay... designed by Hall Bradley takes full advantage of the excellent forming qualities of rattan... forming qualities that permit a difficult design goal. A design with a soft, flowing look. A look of leisure... of carefree comfort.

The Bombay frame is made of 1½-inch pole rattan with ¾-inch rattan side and back spindles. Reversible seat cushions and deep tufted back cushions furnish excellent comfort. Bombay... when a look of leisure is the decorating goal.

BOMBAY



4250-52

4257-24

4684-30

4250-522

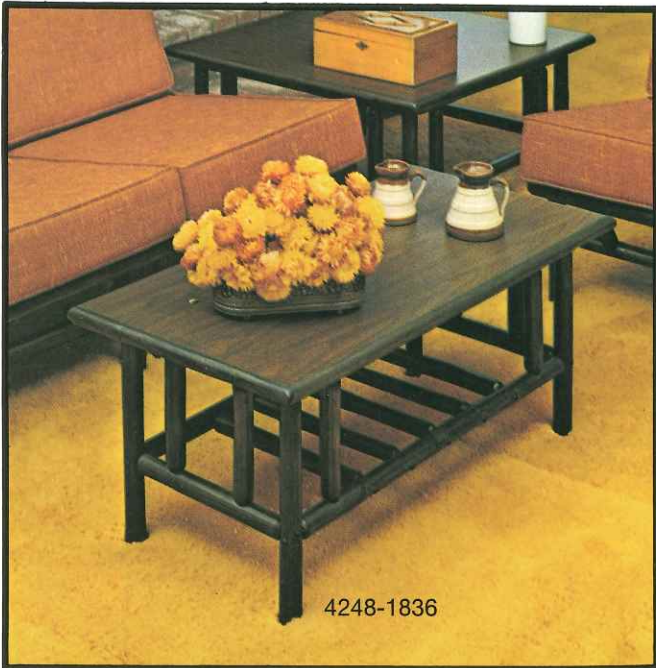


PHOENIX

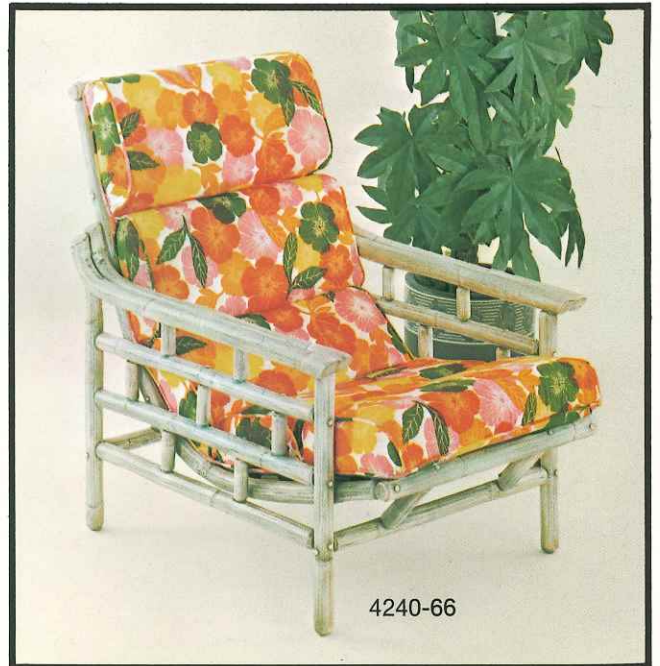
Phoenix typifies the high concern for craftsmanship at Hermosa Rattan. Craftsmanship that does more than assure a durable, well-made product. Phoenix represents a degree of craftsmanship that actually enhances the beauty of good design. At Hermosa Rattan concern for craftsmanship is of first importance.

Peking... an authentic rattan adaption of k'ang furniture developed in China during the early Han dynasty... a design featuring strong horizontal lines and low platform. Well proportioned lines that enhance the function of the design. A balanced design of dignified restraint.

PEKING



4248-1836



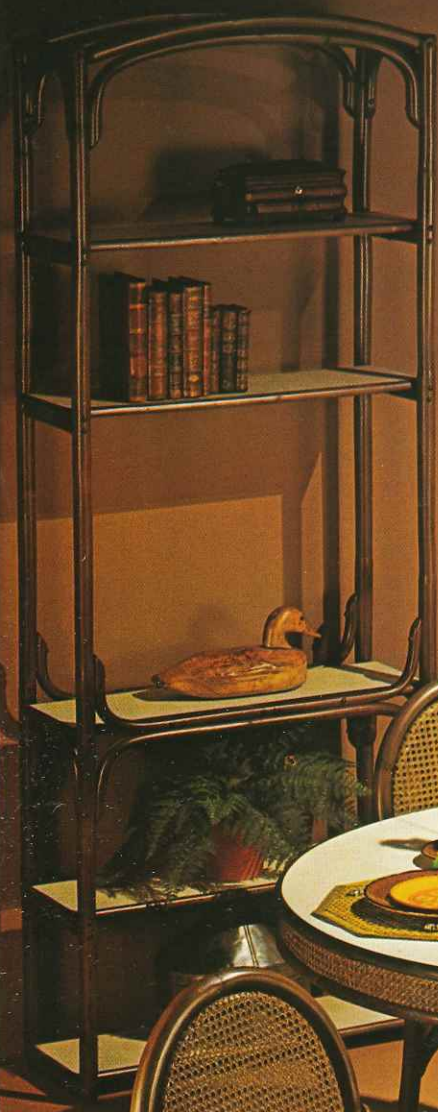
4240-66



4247-3636

4240-672

4240-674



4670-88



4670-89



4058-4872*



4680-90



4020-36

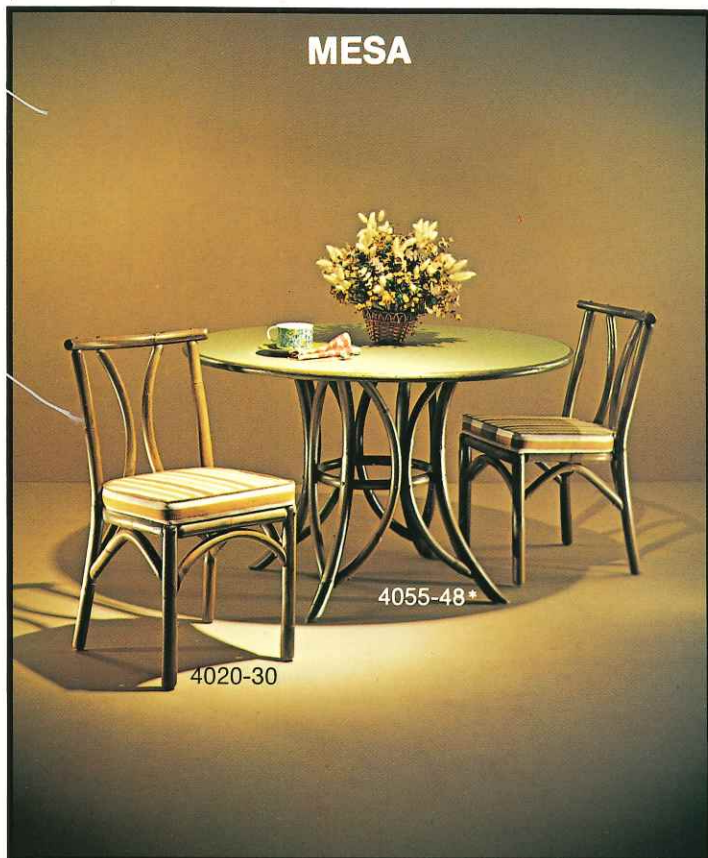
SUNRISE

*SEE PRICE LIST FOR ALL SIZES AVAILABLE

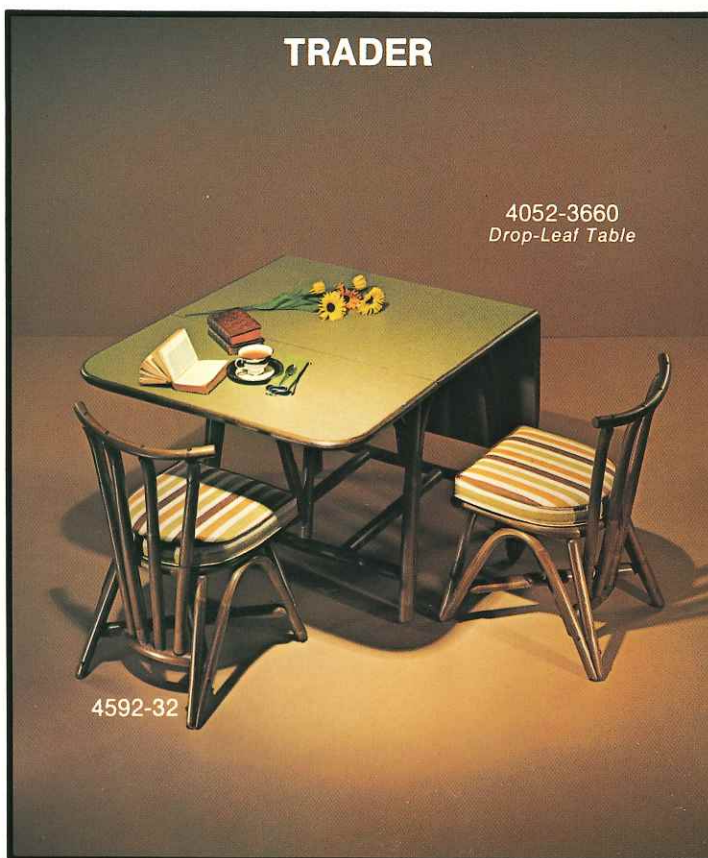
Hermosa Rattan dining groups create an atmosphere of dining leisure. Dining informal and relaxed. Each group has its own special look. Each group produces its own special mood. With enough finishes and fabrics to suit any interior design need. And all tables have worry-free, laminated plastic tops with split rattan edges.

DINING/GAME SETS

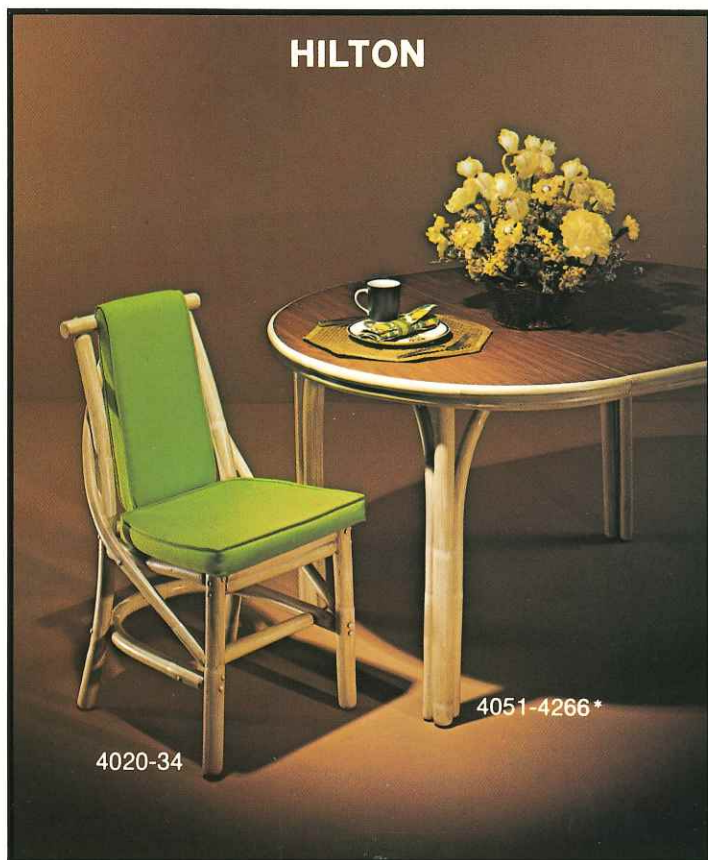
MESA



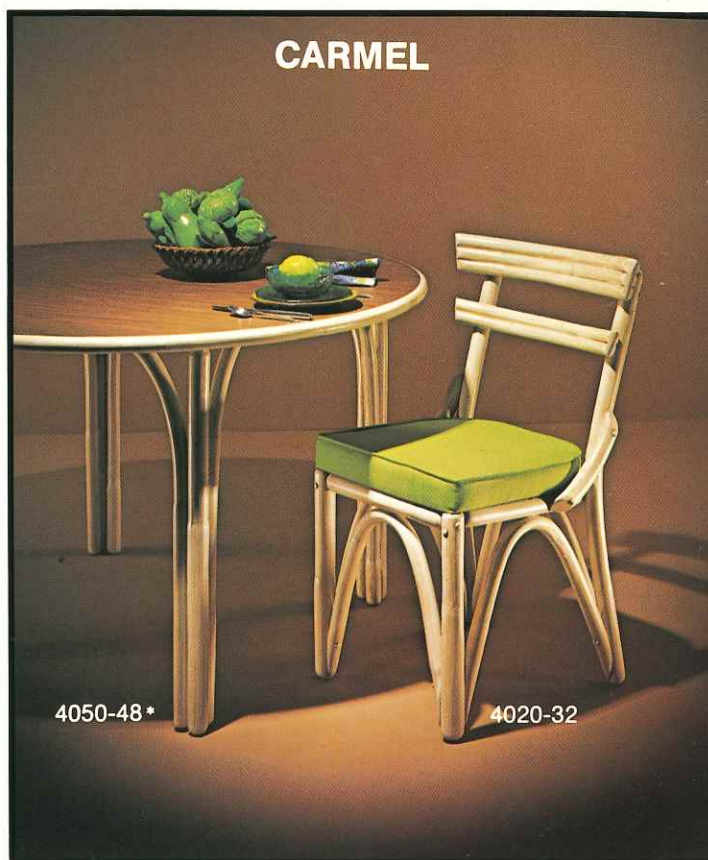
TRADER



HILTON



CARMEL



* SEE PRICE LIST FOR ALL SIZES AVAILABLE

DEL MAR



4030-31

4065-48
Table size:
48" round

DINING/GAME SETS

Dining/Game Sets... high style with high utility. High style derived from good design and harmonious color. Designs suited to the characteristics of rattan with color availability that can move the design towards a particular decorating scheme. Good design... harmonious colors; the real basis for high style.

Dining/Game Sets have high utility because they work equally well for casual dining as they do for games. Laminated plastic tops are available in a variety of colors to enhance the table setting. And the cushioned swivel chairs make dining comfortable as well as colorful.



4020-33

4059-36 *

RIVERA



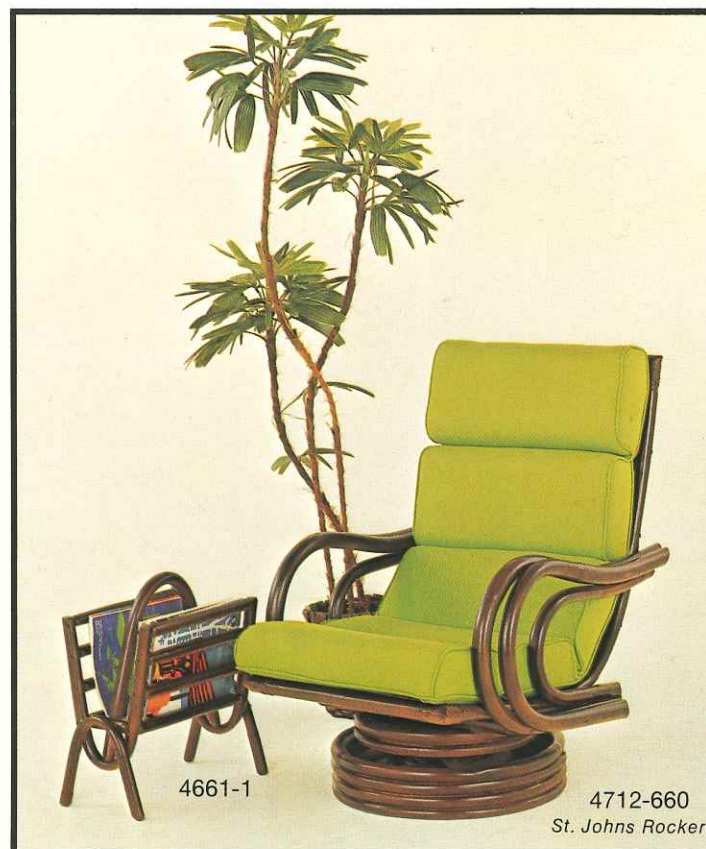
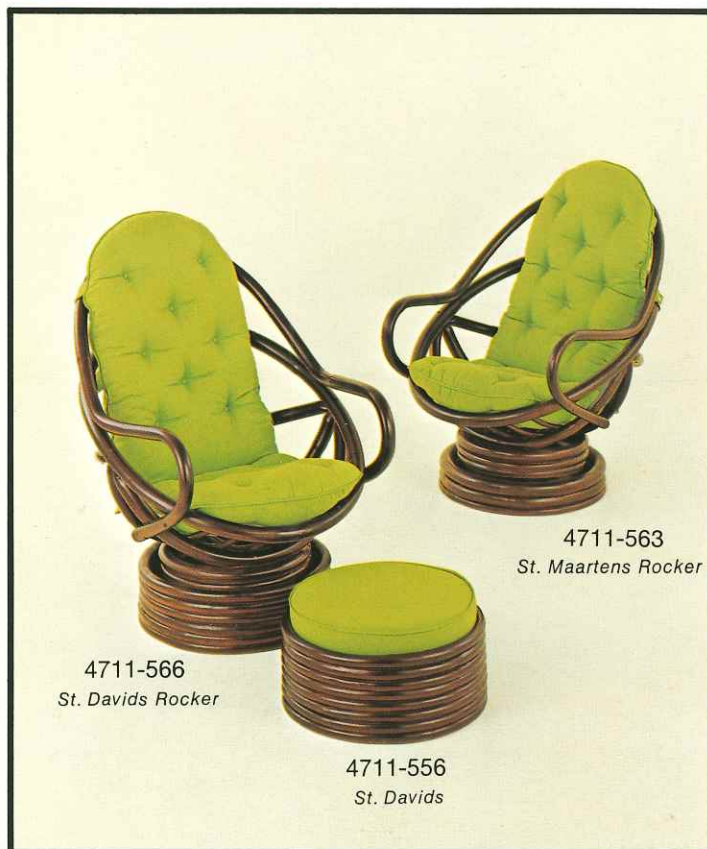
4228-2525

4711-546
St. James Rocker

ROCKERS & BASKET CHAIRS

Rockers and Basket chairs... created for comfort. Comfort that makes tensions fade into oblivion. That's what rockers are really for... comfort.

At Hermosa Rattan rockers are designed for comfort and good looks. Good looks are a matter of opinion... but comfort is a matter of fact.



BARS & BAR STOOLS

Hermosa Rattan bars offer carefree entertaining because of durable rattan frame construction and tough laminated plastic tops.

Bars and Bar Stools are created for pleasure. For leisure entertaining. Indoor in play-rooms or outdoor under covered patios.



4828-30
Rob Roy



4806-48
Happy Hour/straight

4807-1
Happy Hour/corner

4826-30
Daiquiri

4826-24
Daiquiri

4827-30
Mai Tai

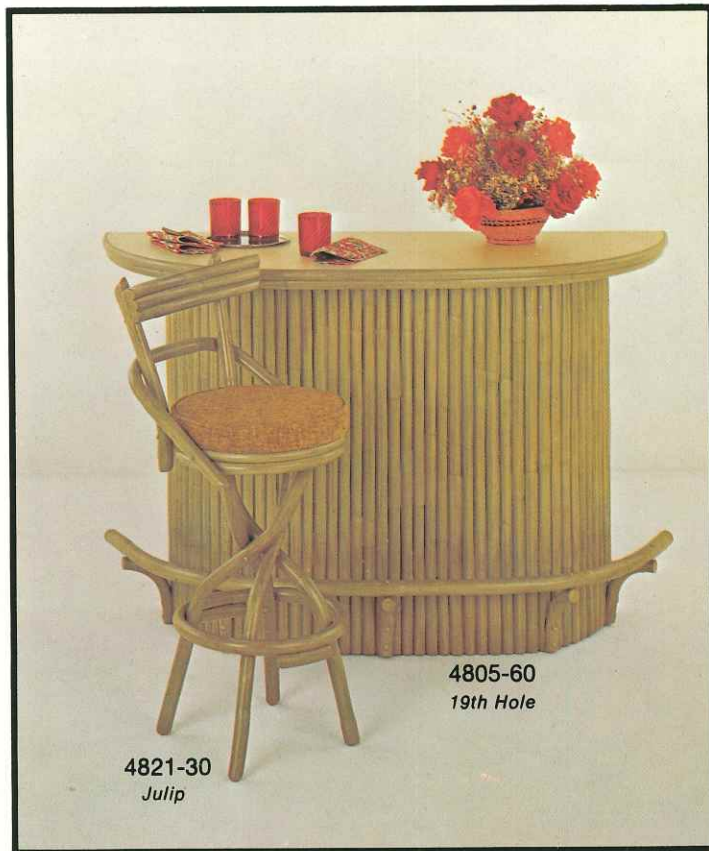


4675-30

4804-60
Nightcap

4818-30
Margarita

4820-30
Martini



4805-60
19th Hole

4821-30
Julip

STANDARD STAIN FINISHES*

CALIF-ASIA ONLY		HERMOSA RATTAN ONLY				
						
Pecan	Patina†	Pecan	Sandalwood	Burnished Walnut	Old Walnut	Forest Satin

†Patina available on Patina Group only; see catalog pg. 20. Patina color may vary from order to order.

HOUSE & GARDEN FINISHES*

							
Tiger Lily	Pineapple	Goldfinch	Pernod	Parrot	Ultramarine	White	Black

ANTIQUE FINISHES*

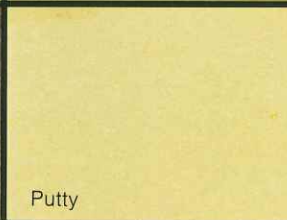
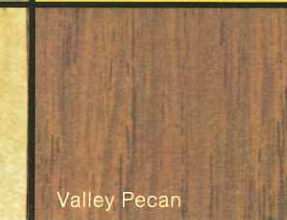
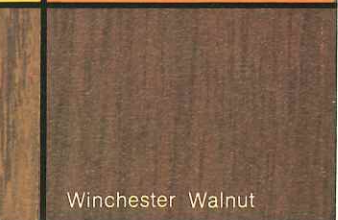
						
Tiger Lily	Goldfinch	Pineapple	Pernod	Bone	White	Parrot

*Frame finishes shown in catalog but not included above, add 20% upcharge.

TOPS

All Velvet Finish

Black and White also available

				
Lettuce	Olivine	Green Leather	Aztec Gold	Burnt Orange
				
Slate	Putty	White Leather	Valley Pecan	Winchester Walnut

REPRESENTATIVES



SHOWROOMS

SERVING

ATLANTA: Anthony McCormack, 4754 Ridgeview Rd., Dunwoody, GA 30338 Ph (404) 255-8405

Alabama, Georgia, Mississippi, Tennessee, North Carolina, South Carolina

CHICAGO: John Trierweiler, 1817 Walnut Circle, Northbrook, IL 60062 Ph (312) 272-0068

Illinois (partial), Indiana, Wisconsin (partial)

CHICAGO: Calif-Asia/Hermosa Rattan Showroom, Betty Trierweiler, manager. The Merchandise Mart, Space 1663, Chicago, IL 60654. Ph (312) 642-8647

DALLAS: Cal Howard, 6321 Bandera #D, Dallas, TX 75225 Ph (214) 368-8457

Arkansas, Louisiana, New Mexico, Oklahoma, Texas

DALLAS: Calif-Asia/Hermosa Rattan Showroom, Cal Howard, manager. Dallas Homefurnishings Mart, Space 125, 2000 Stemmons Freeway, Dallas, TX 75207. Ph. (214) 748-2451

DENVER: Linn Ledford, 100 So. Madison St., Denver, CO 80209 Ph (303) 388-4301

Colorado, Wyoming

DENVER: Linn Ledford Showroom, Linn Ledford, manager. 100 So. Madison St., Denver, CO 80209. Ph (303) 388-4301

LOS ANGELES: Sam Valasquez, Don Henderson, Susan Gustafson, c/o Brown Jordan Company, 9860 Gidley St., El Monte, CA 91734 Ph (213) 443-8971

Southern California (Fresno to San Diego), Southern Nevada, Arizona

LOS ANGELES: Brown Jordan Showroom, Ruth Burns, manager. 101 So. Robertson Blvd., Los Angeles, CA 90048. Ph (213) 273-1045

LOS ANGELES: Calif-Asia/Hermosa Rattan Showroom. Lyle Burns, in attendance. Los Angeles Home Furnishings Mart, Space 1120. 1933 So. Broadway, Los Angeles, CA 90007. Ph. (213) 748-0833

MIAMI: Jack Hellinger, 131 N. E. 40th St., Miami, FL 33137 Ph (305) 757-1741

Florida, Caribbean Islands

MIAMI: Brown Jordan Showroom, Ed Ihili, manager. 131 N.E. 40th St., Miami, FL 33137. Ph (305) 757-1741

MINNESOTA: Marvin McClure, 4945 E. Turtle Lane, St. Paul, MN 55112 Ph (612) 484-2850

Illinois (partial), Iowa, Minnesota, Nebraska, North Dakota, South Dakota, Wisconsin (partial)

MISSOURI: Len Elliott, 6710 No. Walnut, Kansas City, MO 64118 Ph (816) 436-2054

Illinois (partial), Kansas, Missouri

NEW ENGLAND: Herb Cohen, 555 Hall St., Manchester, NH 03104 Ph (603) 669-5384

Maine, New Hampshire, Vermont

NEW YORK (upstate): Seymour Schwartz, Five Andrew Rd., Eastchester, NY 10709 Ph (914) 779-3578

Connecticut, Massachusetts, New York, (except NYC and LI), Rhode Island

NEW YORK: Jack Speirs, c/o Brown Jordan Showroom, 964 Third Avenue, New York, NY 10022 Ph (212) 593-1390

New Jersey, New York City, Long Island, Pennsylvania

NEW YORK CITY: Brown Jordan Showroom, John Clarey, manager. Space 700, 964 Third Ave., New York, NY 10022. Ph (212) 593-1390

OHIO: Earl Hughes, c/o Brown Jordan Showroom, The Merchandise Mart, Space 1664, Chicago, IL 60654 Ph (312) 321-0144

Ohio, Kentucky, Michigan

SAN FRANCISCO: Don Gernes, c/o Brown Jordan Showroom, Ice House #1, Space 401, 151 Union St., San Francisco, CA 94111 Ph (415) 781-3926

Northern California, Northern Nevada

SAN FRANCISCO: Brown Jordan Showroom, Don Gernes, manager. Ice House #1, Space 401, 151 Union St., San Francisco, CA 94111. Ph (415) 781-3926

WASHINGTON: Ben Davis, PO Box 9008, Seattle, WA 98109 Ph (206) 283-9967

Idaho, Montana, Oregon, Utah, Washington State

WASHINGTON, D.C.: Peggy Steininger, 2922 "M" Street, N.W. Washington, D.C. 20007 Ph (202) 333-1045

Delaware, District of Columbia, Maryland, Virginia, West Virginia

WASHINGTON, D.C.: Peggy's Showroom, Peggy Steininger, manager. 2922 "M" St., N.W. Washington, D.C. 20007. Ph (202) 333-1045

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*Accessories include occasional and coffee tables, headboards, etageres, bookshelves, wallshelves and magazine racks.

CREDITS

The following firms provided accessory items used in photographing this catalog.

CHINA: Flintridge China Company.

DECORATIVE ACCESSORIES: Bob Mitchell Designs, Brian Barlow's, Bullock's Pasadena, J. H. Biggar's Pasadena.

FLORAL ARRANGEMENTS: Piere's Decorative Design, Jacob Maarse.

LAMPS: Hargrave Lamps, Tyndale.

PILLOWS: Clark & Burchfield, Kneedler-Fauchere.

RUGS: Edward Fields, V'Soske. BEDS: Aireloom Bedding.

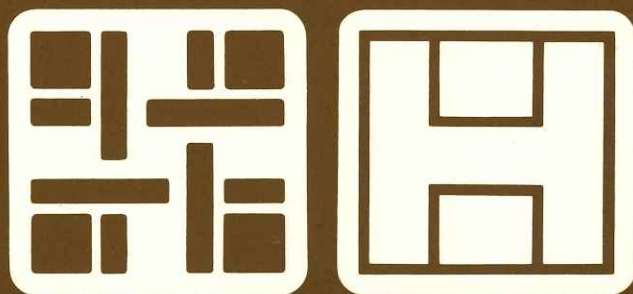
PHOTOGRAPHY: Hewlett Photography.

LITHOGRAPHY: Welsh Graphics. COVER

STOCK: Warren's 10 Pt. Lustro Offset C2S;

BOOK STOCK: Warren's 80# Lustro Offset Enamel Dull.

GRAPHIC DESIGN: John Caldwell.



This catalog was created to illustrate with all possible accuracy the designs and craftsmanship of Calif-Asia and Hermosa Rattan. Designs that satisfy a broad range of needs in the interior design industry, produced to the highest standards. Calif-Asia and Hermosa Rattan stress design and production excellence.

Extensive as is the selection of designs shown, it reveals nothing about the future. Calif-Asia and Hermosa Rattan pursue an energetic program of design development. New designs that stimulate the imagination of the interior designer. Designs with an eye to the future.

Keep in touch with Calif-Asia and Hermosa Rattan for exciting new things in rattan furniture.



